



**FOR IMMEDIATE RELEASE**

October 15, 2015

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## **MADISON SQUARE BOYS & GIRLS CLUB ELECTS NEW BOARD OF TRUSTEES MEMBERS FRANK FORTINO, POPPY HARLOW, BRIAN HOESTEREY, AND BRIAN MURRAY**

(October 15, 2015)—The Madison Square Boys & Girls Club Board of Trustees announced today that it elected four new Board of Trustees Members--Frank Fortino, Poppy Harlow, Brian Hoesterey, and Brian Murray.

Board President Barry Bregman said of the announcement, “We are thrilled to welcome these talented and dedicated individuals to our Board. We have no doubt that they will be instrumental in advancing Madison’s mission of saving and enhancing the lives of New York City kids who need us most. I, along with my fellow Trustee members, look forward to working with them.”

Madison’s Executive Director Joseph Patuleia seconded the sentiment saying, “For the past 131 years, Madison has thrived under the tremendous leadership of our outstanding Board of Trustees. I have no doubt that Frank, Brian, Poppy, and Brian will continue in this tradition as we remain at the forefront of the Youth Development profession.”

**Frank Fortino**, President and CEO, Metropolis Group, Inc.

Frank Fortino established Metropolis Group in 1988 and currently serves as its President and CEO. The consulting firm handles some of the largest and most difficult real estate developments in New York City and its boroughs, guiding developers and owners through the process of achieving and retaining compliance of their properties. The firm prides itself on navigating its clients in the residential, commercial, medical, educational, and hotel property type fields through the construction process from start to finish. His business philosophy is based on the recognition that there are two key ingredients to a successful firm: satisfied clients and productive employees.

Mr. Fortino is active in several business and philanthropic organizations including The Metropolitan Business Network, The Building Owners and Managers Association, The Institute of Design and Construction, St. Jude Children’s Research Hospital , Alzheimer’s Association , Women In Need (WIN), and United Way NYC.

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**Poppy Harlow**, Correspondent, CNN Newsroom

Poppy Harlow is the anchor of CNN Newsroom Weekend and is also a correspondent for CNN covering breaking news, as well as reporting features and investigative stories. Ms. Harlow was previously the anchor for CNNMoney.com, serving as the primary host for the site's video network, as well as a business correspondent on CNN, CNN International and HLN, covering business and economic news and how it impacts policy and people around the globe. She interviews prominent business leaders, policymakers, small business owners and consumers on a wide range of topics and frequently covers major international business events.

During her time as a correspondent, Ms. Harlow has been recognized with industry awards including the Gracie Award for Best online investigative feature on financial fraud, and SABEW's Best in Business award for online video. She is a regular speaker at industry events, donates her time to developing emerging high school and collegiate journalists, and works as a mentor through Madison Square Boys & Girls Club.

Prior to her position at CNN, Ms. Harlow served as an anchor, reporter and producer for the Forbes.com Video Network and was an anchor and reporter for NY1 News Local Edition. She graduated Magna Cum Laude, Phi Beta Kappa with a bachelor's degree in Political Science from Columbia University.

**Brian Hoesterey**, Partner, AEA Investors LLC

Brian Hoesterey is a Partner of AEA Investors, a global mid-market private equity firm while also serving on the board of directors of Evoqua, GMS, At Home, and Swanson Industries. Prior to entering the private equity industry, Mr. Hoesterey advised corporate management and boards of directors throughout the world on financial and strategic issues, including positions with the investment banking division of Morgan Stanley in New York and Hong Kong. Mr. Hoesterey has also worked with McKinsey & Co., advising clients on corporate and divisional business strategy.

Mr. Hoesterey also serves on the Oversight Committee for Patagonia Sur, a for-profit venture that invests in, protects, and enhances scenically remarkable and ecologically valuable properties in Chilean Patagonia. He is also on the International Board of Visitors for the Neely School of Business at Texas Christian University, and on the Corporate Advisory Board of the Grammy Foundation.

Mr. Hoesterey received an M.B.A. from Harvard University and a B.B.A. in accounting from Texas Christian University, both with honors.

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**Brian Murray**, Regional Vice President and Chief Operating Officer at HealthPlus, an Amerigroup Company, Medicaid, Government Business Division, Anthem, Inc.

In his role at HealthPlus, Mr. Murray is responsible for operations, provider relations, marketing and long-term services and supports. With more than 18 years of health care industry experience in the New York and New Jersey markets, Mr. Murray previously served as the regional vice-president and chief operating officer for Amerigroup New Jersey. He served as senior market director for WellCare Health Plan where he oversaw the general management of WellCare's Medicare and Medicaid plans in upstate New York. Under his leadership, the membership increased more than 100 percent while his partnership initiatives saw the company grow into eight new countries.

Mr. Murray has also worked with the New York Presbyterian Health System and The Brooklyn Hospital Center. He holds a bachelor's degree from St. John's University in New York.

**Madison Square Boys & Girls Club:** Since 1884, Madison has been saving and enhancing the lives of youth by providing youth development services for children in New York City's most disadvantaged communities. Programs are engineered to empower each member to achieve three priority outcomes: Academic Success, Good Character & Citizenship, and the adoption of a Healthy Lifestyle. Every day, Madison provides thousands of children with a safe and positive environment, one where fun is encouraged and positive role models are plentiful. A founding member of Boys & Girls Clubs of America, Madison currently serves more than 5,000 youth, ages 6 to 18, at four Clubhouses throughout Brooklyn and the Bronx. [www.madisonsquare.org](http://www.madisonsquare.org)

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