



LETTER FROM THE PRESIDENT and EXECUTIVE DIRECTOR

Dear Friends,

We saw another outstanding year of saving and enhancing the lives of at-risk youth here at Madison Square Boys & Girls Club. Thanks in large part to the tremendous support of friends like you, in 2011 more than 5,000 youth came to our Clubs. While there, they found strong relationships and the necessary resources to help shape them into young men and women of outstanding character who are empowered to take on life's many challenges.



Madison's complete roster of **youth-focused programming in five core areas** has become an integral part of the academic, social, and emotional development of thousands of at-risk youth living in some of the most disadvantaged communities in New York City. As you know, a child growing up in poverty encounters individual, family, and environmental risks that can undermine not only the ability to learn, but also the healthy development of character, motivation, and persistence.



The dropout rate of students living in low-income families is more than four times the rate of students from high-income families; thus, Madison places a strong emphasis on helping to ensure that our members stay on track to graduate. We are proud to report that members who are part of our Project Graduate Program graduate from high school at a rate that is 38% higher than their peers – 82% as opposed to 44%.

You will read many exciting and inspiring stories from the thousands of at-risk youth who are finding that their **Great Futures Start Here at Madison.** We thank you for your ongoing support in helping to make 2011 one of the best years yet. Madison's impact gives children hope, and hope stops children from giving up.

Sincerely,

Michael S. Geltzeiler President, Board of Trustees Joseph Patuleia Executive Director

Joseph Satului

GREAT FUTURES START
HERE

AT A GLANCE

Founded in

1884

ONE of the Founding Members of Boys & Girls Clubs of America

Serve more than

5,000 youth annually

Provide after-school programming for more than 900 at-risk youth daily

Serve kids ages

6-18

4 Clubhouses and 3 school sites in Brooklyn and the Bronx

POPULATION

African American 62%

Hispanic 25%

multi-racial or other race 13%

YOUTH OF THE YEAR

MADISON RECOGNIZES INDIVIDUAL ACADEMIC EXCELLENCE, strength of character, community involvement, and personal contribution to the Clubhouse through our Youth of the Year program. Twelve Madison youth went through the rigorous application and interview process in all four of our Clubhouses. One representative was selected from each and they went before a panel of judges to compete for the overall Madison Youth of the Year.

In February, we proudly named Natavia Louis from the Navy Yard Clubhouse as Madison Square Boys & Girls Club 2011 Youth of the Year. Natavia went on to represent us at the New York State Youth of the Year contest and impressed the judges so much that she was selected as one of four finalists, winning a college scholarship in the process.



CORE SERVICE AREA

EDUCATION AND CAREER DEVELOPMENT



- Engage youth in learning as early as possible
- Provide much needed resources, guidance, and support as youth progress academically and socially from early childhood to late adolescence
- Complement regular school day activities
- Enhance academic performance
- Foster positive study habits
- Encourage self-discipline

MADISON PROVIDES A FRAMEWORK

of educationally enhanced programming to ensure that members become engaged in learning as early as possible and continue on to graduate from high school. Our youth receive resources, guidance and support as they progress academically and socially from early childhood to late adolescence. Members are encouraged to plan for the future, whether that is through college or vocational school training.

Through a partnership with College Outreach USA, more than **80** *Madison teens took part in a college fair* at the Thomas S. Murphy Clubhouse. More than 15 well known colleges and universities such as Harvard, Fordham, and West Point presented topics including "The Admissions Game," "Write the Best Essay," and "Interviewing 101."

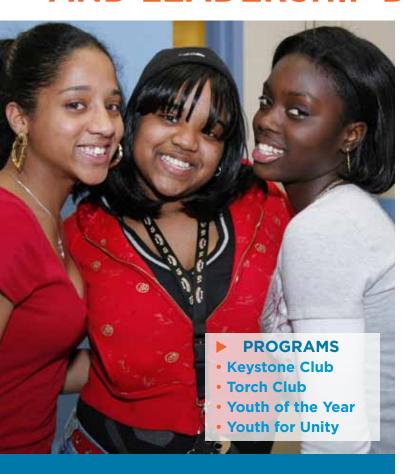
of Madison members ages 6-12 engaged in educational programming and were promoted to the next grade level and met or exceeded school attendance average

82% of Seniors in

Madison's Project
Graduate Program
graduated high school
in communities where
the graduation rate
is 44%

CORE SERVICE AREA

CHARACTER AND LEADERSHIP DEVELOPMENT



- Empower youth to support and influence their Club and community
- Encourage the development of meaningful relationships with others
- Promote the development of a positive self-image and strong character
- Teach positive and effective strategies for responding to conflict
- Teach respect for both their own and others' cultures

Torch Club members in Brooklyn secured 114 pledges as part of a national campaign called, "The Big Help," which encourages all Americans to join a growing community of individuals who have pledged to take small, individual steps to reduce greenhouse gas emissions. MEMBERS NOT ONLY LEARNED ABOUT THE ENVIRONMENT BUT ALSO GOT INVOLVED IN EDUCATING AND SERVING THEIR COMMUNITY.

Members of the *Keystone Club* at Columbus Clubhouse participated in the annual *AIDS Walk* New York in Central Park in May. Not only did they raise over \$350 for the event, they also walked more than six miles in support of HIV/AIDS awareness and research.







HEALTH AND LIFE SKILLS



- Educate youth on the importance of a healthy lifestyle
- Cultivate youth's capacity to engage in positive behaviors that nurture their well-being
- Encourage positive decision-making for physical, social, and emotional development

IN FEBRUARY, over 80 Madison teens gathered for the first-ever

POWER UP SUMMIT

and committed themselves to making positive choices for their futures. **SMART GIRLS** partnered with Sustainable Flatbush Garden, making weekly visits and helping out with composting and gardening activities. The members learned how to grow their own vegetables and fruits while gaining a sense of responsibility for their communities and their health.

In an effort to encourage positive decision making and the importance of a drug-free life, *Youth Empowerment Program* participants at the Navy Yard Clubhouse organized activities for younger Club members. They conducted live public service announcements (PSA) around the building and created a brochure that outlined the myths about drug use. The PSA was played for children throughout the community and at local school P.S. 287.

Working with acclaimed photographer Rob Northway, the *Youth Empowerment Program* at Thomas S. Murphy Clubhouse debuted *Truth About Drugs*, an advertising campaign to encourage teens to make positive life choices. The result was a visually stunning series of photos that were on public display in June in celebration of the United Nations International Day Against Drug Abuse.





SPORTS, FITNESS AND RECREATION



- Educate youth of the importance of life-long healthy decision making and behavior
- Promote positive use of leisure time
- ▶ Teach sportsmanship and social skills

of 3 USA Swimming registered teams in the Bronx, the Joel E. Smilow Clubhouse runs the largest minority swim program in New York City, with 96 boys and girls (ages 9 to 18).

THE DOLPHINS SWIM TEAM, part of the *Aquatics Program* at the Joel E. Smilow Clubhouse, hosted the 7th Annual Tito Diaz Swim Meet at Lehman College in January. The event attracted 450 swimmers from 15 teams, showcasing the fastest minority swimmers in the Tri-State area.

In an effort to expose as many youth as possible to the importance of daily physical activity through positive use of leisure time, *Navy seals kicked off Fleet Week by visiting the Navy Yard and Joel E. Smilow Clubhouses.* The Seals lead athletic challenges and spoke about the importance of being active and making life-long healthy decisions. The week was capped off with a tour of the U.S.S. Iwo Jima for more than 40 Club members.

11 Dolphins have qualified for the USA Swimming Junior Olympic trials this year.

More than **1,000** members engaged in activities that taught the importance of healthy and active lifestyles.

More than 500 members participated in at least 60 minutes of physical activity daily this summer at Club Fun.

More than 600 nutritious meals were provided daily in the Clubhouses this summer.

GREAT FUTURES START HERE.

CORE SERVICE AREA

5

THE ARTS



- Provide exposure to new cultural experiences
- Develop creativity and alternative problem-solving skills
- Teach social and interpersonal skills through arts appreciation

Thomas S. Murphy Clubhouse member DOMINIC C. WON FIRST PLACE FOR THE NORTHEAST REGION in the BGCA Digital Arts Festival through the PhotoTech program.

In partnership with Yahoo!, Madison brought the *Reel Skills filmmaking program* to the Thomas S. Murphy Clubhouse where 13 budding directors,



producers, and cinematographers worked with a local documentary filmmaker to create four short films. Members tapped into their creativity and were encouraged to think outside the box and productively problem-solve while developing their films.

COLUMBUS CLUBHOUSE DANCE

TEAM performed in front of a packed Madison Square Garden crowd during halftime at a Knicks/ Timberwolves game.





Thanks to the Heisman Trophy Trust, Madison fulfilled a dream and built a new state-of-the-art athletic field in the vacant space behind our Thomas S. Murphy Clubhouse. This allowed us to launch our first-ever outdoor Flag Football League which engaged more than 60 members and culminated with a championship game. The new field greatly aids our efforts to promote daily physical activity and combat growing epidemics – including obesity and diabetes. Our members are thrilled to be able to partake in an expanded sports program that teaches them important life lessons such as communication, goal setting, and acceptance of successes as well as failures.

Hundreds of Be Great: Graduate participants



took part in Wake-Up Call, a back-to-school rally in Union Square. Hosted by AT&T and Boys & Girls Clubs of America, and part of the BE READY summer initiative, Club members were led by Celebrity Ambassador Kelly Rowland in a pledge to be on time for class, do their best every day, and graduate from high school.

In January, the *PBS television show Design Squad Nation* paid a visit to the Joel E. Smilow Clubhouse. Co-hosts Adam Vollmer and Judy Lee helped more than 100 Madison youth



test their knowledge of *Science and Engineering* by crafting their own miniature catapults. The kids then watched in amazement as the giant "Pop Fly" hurled basketballs across the gymnasium.

Thomas S. Murphy
Clubhouse's *Annual Fashion Show* at the Kings
Plaza Mall gave youth an opportunity to show off their original creations in front of hundreds of friends, parents, and shoppers. This year's theme was "Re-Design," and Madison fashion designers transformed old donated clothes into dozens of updated, hip looks.



THE CLUB IS LIKE A SECOND
HOME...it feels safe here."

-Dan, Age 13

SPECIAL EVENTS



More than 500 friends of Madison gathered at Cipriani 42nd Street for the **44TH ANNUAL CHRISTMAS TREE BALL.** The Columbus Clubhouse dancers put on a special holiday performance and the event raised more than one million dollars!



THE 77TH ANNUAL THEATRE BENEFIT kicked off the spring event season with 350 Madison supporters who spent an evening at the theatre watching the phenomenal Broadway hit *War Horse*.



THE HOPE & OPPORTUNITY DINNER celebrated the achievements and character of the four outstanding Youth of the Year. Madison also recognized *The Honorable Bruce S. Gelb* for his 44 extraordinary years of service on Madison's Board, and Alumnus of Distinction, *William "Chip" Simms*. The evening also celebrated the legacy of long-time Trustee, *Edmund J. Blake*, whose generous spirit will be remembered through the Edmund J. Blake Financial Literacy Program.



In May, over 300 of New York's most fashionable women gathered at Cipriani 42nd Street for **PURSES & PURSENALITIES**, which honored *Julie Dannenberg* of *Avenue Magazine*, fashion designer *Eric Javits*, and famed jewelry house *Asprey. Jane Hanson* of *LX New York*/WNBC 4 served as master of ceremonies for the luncheon.

CORPORATE SUPPORT

Special thanks to the corporate supporters whose financial commitment to Madison Square Boys & Girls Club helps make our work possible.

WARNACO

The Warnaco Foundation has demonstrated an inspired commitment to Madison Square Boys & Girls Club with ongoing support of our academic enhancement initiatives and focus on excellence in education. In 2011, the Warnaco Foundation went above and beyond, providing funding that allowed all our Clubhouses to operate Summer Teen Nights and thus create a positive and safe environment for our teens. Additionally, the Warnaco Foundation generously selected us as their charity of choice for their summer golf tournament.

The Heisman Trophy Trust's goal is to contribute to the well-being and fitness of underserved populations in the United States. The hope, through the Trust's charitable endeavors, is for The Heisman Trophy to symbolize the fostering of a sense of community responsibility and service to youth, especially those living in disadvantaged communities. The Trust's support of Madison Square Boys & Girls Club, which included a state-of-the-art athletic field in 2011, helps our young people lead happy, healthy, and productive lives.

The New York Yankees have been outstanding supporters of Madison Square Boys & Girls Club. The team's momentous hospitality and ticket donations have not only allowed us to host fundraising events at the Stadium, but have also given hundreds of young men and women from our Clubhouses the opportunity to experience the joy and excitement of live sporting events.

Madison Square Boys & Girls Club is proud to count **G. H. Bass & Company** among our strongest supporters. Through robust support of our special events and a demonstrated dedication to providing our Clubhouses with necessary program funding, G.H. Bass & Company has shown an unflinching allegiance to Madison's mission and a deep commitment to our next generation.

Vivendi's corporate social responsibility program, the Create Joy Fund, helps disadvantaged youth achieve their full potential through opportunities in entertainment and communications. Create Joy supports Madison Square Boys & Girls Club's Computer Literacy Program, which focuses on bridging the digital divide by teaching youth critical software and hardware skills through age-appropriate online lessons, creative projects, gaming tournaments, and other technology-related exercises.









OONORS

Madison Square Boys & Girls Club offers our deep gratitude for the generous contributions of the following donors whose selfless support allows us to persevere in our mission.

Gifts of \$200.000 and above

Boys & Girls Clubs of America The Charles Hayden Foundation The Pinkerton Foundation

Gifts of \$100,000 and above

Altman Foundation Mrs. Edmund J. Blake The Carmel Hill Fund The Clark Foundation Mr. Victor F. Ganzi Mr. and Mrs. George J. Gillespie III The LeBron James Family Foundation The John J. McDonnell Margaret T. O'Brien Foundation Mr. Thomas S. Murphy, Sr. The Warnaco Foundation

Gifts of \$50,000 and above

The Honorable Bruce S. Gelb and Mrs. Gelb/ Lawrence M. Gelb Foundation, Inc. Ron and Stacey Gutfleish Foundation The Hearst Foundation. Inc. Heineman Foundation Heisman Trophy Trust Summer Matters Fund in The New York Community Trust New York Yankees Foundation, Inc. Stavros Niarchos Foundation Vivendi

Gifts of \$25,000 and above

Aetna Foundation, Inc. American Standard Brands AT&T Mr. and Mrs. Robert Citrone Ms. Joan Colello The Frances L. & Edwin L. **Cummings Memorial Fund** Michael and Rosann Geltzeiler Mr. and Mrs. Myles D. Gillespie Katherine and Clifford H. Goldsmith **Hearst Corporation** Mr. Frank Lopez-Balboa and Mrs. Carolynn Rockafellow NYSE Euronext Foundation, Inc. The Paganelli Family/ Mt. Carmel Pharmacy Phillips-Van Heusen Foundation Reader's Digest Foundation Mr. and Mrs. Jerry M. Seslowe William E. Simon Foundation, Inc. Mr. and Mrs. Joel E. Smilow Mr. and Mrs. Nicholas F. Tommasino

Gifts of \$20,000 and above

Mr. and Mrs. Barry I. Bregman Mr. and Mrs. Donald C. Devine Mr. and Mrs. Joseph Gantz Mr. David Goldring/ The Allen & Lola Goldring Foundation Mr. and Mrs. John E. Grimm III The John and Estelle Ketterer Foundation Mr. and Mrs. Kenneth P. Kilroy/Progressive Home Health Services Mr. Kenneth B. Marlin and Ms. Jacqueline Barnathan Mr. and Mrs. Daniel L. Mosley

Mr. and Mrs. Thomas S. Murphy, Jr. **RGK Foundation** The Honorable Joel Rivera Ms. Laurie J. Stoeckmann Yahoo! Employee Foundation

Gifts of \$15,000 and above

Mr. and Mrs. Michael C. Aronstein Mr. and Mrs. John Binnie Connors, Fong and Mancuso, Inc. Disney Worldwide Outreach Goldman, Sachs & Co. Mr. and Mrs. Steven Gundersen HSBC Bank USA, N.A. The Hyde and Watson Foundation Mr. and Mrs. Joshua Lamberg Mr. Chris Lighty Morgan Stanley Ms. Jennifer A. Nason and Mr. Alex Lipe **NYSE Euronext** Mr. and Mrs. Matthew J. Petersen Prudential Financial The Rite Aid Foundation Washington Square Fund

Gifts of \$10,000 and above

Mr. and Mrs. Frantz Alcindor American Media Inc. Anonymous Mr. Leo P. Arnaboldi, Jr. Atsco Footwear Inc. Mr. and Mrs. Dean C. Backer **Brooklyn Community Foundation** Brown Brothers Harriman & Co. Mr. Andrew C. Cooper and Ms. Emily McKhann Ms. Linda C. Coughlin Mr. and Mrs. William J. Cox Ms. Jessica Forbes Mr. and Mrs. Glenn J. Giordano Mr. and Mrs. Darren H. Goldstein Jacqueline and Todd Goodwin Charitable Trust Mr. and Mrs. James L. Gray JC Pennev Keefe, Bruyette & Woods, Inc. Mr. Jean Jacques Louis Mr. and Mrs. Herbert H. McDade III Microsoft Corporation Morgan Lewis & Bockius The New Yankee Stadium Community Benefit Fund Inc. Mr. and Mrs. Kevin O'Callaghan Ms. Mary Pang Michael Phelps Foundation Price Waterhouse Cooper Mr. and Mrs. John H. Starr Taco Bell Foundation for Teens Turkey Hill Verizon Foundation Mr. and Mrs. Gregg Wallace

Gifts of \$5.000 and above

American Eagle Outfitters Foundation Mr. and Mrs. Jeffrey B. Andreski Asprey Limited Mr. Steve Baktidy and Ms. Suzanne Lamborn

Best Buy Children's Foundation Bloombera The Boston Company Asset Management Bristol-Myers Squibb Company Mr. Frank J. Capaccio, Jr./ Commercial Risk Services The Charlpeg Foundation Colgate-Palmolive Company Frank and Patricia Connor Darden Restaurants, Inc. Foundation Mr. and Mrs. Michael V. DeFelice Cleveland H. Dodge Foundation, Inc. Council Member Dr. Mathieu Eugene Mr. William E. Flaherty Mr. and Mrs. William F. Glavin, Jr. The Goldman Sachs Foundation Mr. Eric M. Javits, Jr. The Jordan Company Mr. and Mrs. C. Collier Kirkham Knack Systems Knight Capital Group, Inc. Mr. Martin Koopman Sidney & Judith Kranes Charitable Trust Ms. Stephanie Krieger The Arthur Loeb Foundation Dr. and Mrs. John R. Loomis Mr. and Mrs. Daniel W. Lufkin/The Peter Jay Sharp Foundation Manhattan Media, LLC Mr. and Mrs. Justin Marcus Mr. Frederick K. Marek Mr. and Mrs. Geoff Massam McCarter & English Mr. Oba McMillan Mexican Silicates Mr. and Mrs. Daniel Molino Mr. and Mrs. Robert R. Nemeth New York Giants William S. Paley Foundation, Inc. Mr. Todd Pecker Mr. and Mrs. Fred Poses Mr. and Mrs. Donald Reed Mr. and Mrs. Jeffrey C. Reidenouer Mr. Alex J. Robson Mr. E. J. Rosenwald. Jr. Mrs. Arthur Ross Signmasters, Inc. Ms. Michelle Smith and Mr. Andrew Oshrin Mr. Robert B. Stebbins Sterne Agee & Leach, Inc. Ms. Barbara Alden Taylor TD Charitable Foundation Vorys, Sater, Seymour and Pease LLP Weeden & Company LLP Yahoo!

Gifts of \$2,500 and above

Ms. Noreen K. Ahmad Joseph Alexander Foundation, Inc. Anonymous BNY ConvergEx Execution Solutions The Boston Consulting Group of Canada Limited Mr. Nicholas P. Boylan Nannette Empey Bryan Foundation Mr. and Mrs. Nicholas Cancro Charter Oak Financial Consultants

Chinese American IPA, Inc. Con Edison Conoco Philips Mr. and Dr. Robert W. Cremin Mr. and Mrs. Armando Diaz Ronald and Krystyna Doerfler Dollar General Literacy Foundation Douglas Elliman & Co. Mr. and Mrs. Thomas E. Dunn Mr. and Mrs. Jon Eckert Mr. and Mrs. John Egan Mr. and Mrs. Thomas M. Fortin Franklin Industrial Minerals Mr. and Mrs. Patrick S. Gallagher Mr. and Mrs. Joseph S. Gathers Mr. Douglas C. Gessner Mr. Mark Goldstein González Calvillo, S.C. Mr. and Mrs. David S. Gottesman Mr. and Mrs. Nick Graziano Mr. Samer Hamadeh and Ms. Alison Harmelin Health Plus Ms. Dorothy Herman Mr. and Mrs. William L. Jacob III Ms. Jocelyn Javits The Honorable Brenda LaGrange Johnson and Mr. J. Howard Johnson Mr. and Mrs. George S. Kaufman KeyBanc Capital Markets Kirkland & Ellis Foundation Klehr, Harrison, Harvey Branzburg LLP Mr. and Mrs. Dan Lagani Mr. and Mrs. Jordan LaVine Mr. and Mrs. John T. Lutz Mr. Robert Manger Mr. and Mrs. Thomas B. Michaud Henry E. Niles Foundation Mr. and Mrs. James O'Neill Mr. and Mrs. John J. O'Neill Mr. and Mrs. James L. Paradise Pinnacle Associates Piper Jaffray Companies Mr. and Mrs. Bill Quinn **RBC** Capital Markets Rockefeller Philanthropic Dr. and Mrs. Mauro C. Romita RR Donnelley Mr. Thomas Sauermilch and Ms. Ida N. Barak Mr. Elliot Sloane and Ms. Polly Leider Mr. Richard M. Smith and Dr. Soon Young Yoon Mr. and Mrs. Melville Straus Mr. Mark F. Swank UnitedHealthcare Wells Fargo Capital Finance Inc. Mr. Douglas Williams Mr. and Mrs. Anthony A. Yoseloff

Gifts of \$1,000 and above
Shana Alexander Charitable Foundation
Alexander's, Inc.
American Business
Mr. and Mrs. Gregory J. Amerkanian
Assurant Foundation
Mr. and Mrs. Brett G. Baris
Mr. Michael Barrett
Bio Pappel
Mr. and Mrs. David Roddy
Brooklyn Navy Yard Development Corp.
Mr. Paul Brown
Mr. and Mrs. Robert Brown

Mr. and Mrs. James E. Buckman Mr. and Mrs. Samuel C. Butler Mr. and Mrs. Alejandro E. Camacho The Captiva Foundation Mr. and Mrs. Richard M. Cashin, Jr. Mrs. Dorothy Castaldo Centoco Manufacturing Mr. and Mrs. Benjamin J. Chrnelich Mr. and Mrs. Jay Clayton Mr. David F. Condon Mr. and Mrs. Lawrence B. Costello Mrs. Lisa S. Crawford Ms. Carol K. Crowlev Mr. and Mrs. Paul J. Crowley Mr. I.G. Davis. Jr. Mr. Anthony DeMarco Ms. Beth R. DeWoody Duomentis Mr. and Mrs. Philip Edwards Mr. and Mrs. Nicolas Erni Mr. and Mrs. Timothy Fahey Mr. and Mrs. J. Pepe Fanjul Mr. and Mrs. Andrew D. Fenzel Mr. D'Brickashaw Ferguson D'Brickashaw Ferguson Foundation Mr. and Mrs. John J. Ferguson Mr. Michael E. Fleischer and Mr. Michael Dupree Mr. and Mrs. Keith M. Fleischman Mr. and Mrs. David W. Florence Mr. and Mrs. John Foster Mr. and Mrs. Ted C. Foung Ms. Anne Sutherland Fuchs Mrs. Heather Furniss Mr. and Mrs. Stephen E. Gallucci Mr. and Mrs. Michael V. Garcia Mr. Marc Gasperino Mrs. Robbin Gaudieri/ The Mele Foundation Mr. and Mrs. Emilio Gautier Mr. Ivan Gavin and Ms. Kimberly Christensen Mr. and Mrs. Chester J. Geveda, Jr. Mr. Larry Gildea The Glickenhaus Foundation Mr. Greg Gonzalez Mr. Edmund C. Grainger Healthplex, Inc. Mr. and Mrs. Richard H. Hinchcliff, Jr. **Hoadley Young Communications** Mr. Michael Huseby Mr. Salvatore Inguanti Ms. Ippei Iwashiro Mr. Robert A. Izard Mr. and Mrs. Thomas M. Joyce Ms. Cheri Kauffman Mr. Robert M. Kaufman Mr. and Mrs. Terence L. Kelleher Mr. and Mrs. Alfred Kelly Mr. Carl Kempner Mr. and Mrs. Neil Kessler Mr. and Mrs. Karl Kilb Mr. David S. Kim Mr. and Mrs. Craig Kissel Mr. and Mrs. Carl W. Knobloch, Jr. Ms. Holly Kulka Mr. Walter L. Landergan, Jr. Ms. Margo M. Langenberg Mrs. Emily Leonard Lift Truck Supply Inc. Mr. and Mrs. Richard C. Lightburn

John L. Loeb, Jr. Foundation

Mr. and Mrs. Michael J. Loftus

Mr. and Mrs. Steven Lowenbraun Peter M. Luongo, M.D. Mr. Michael R. Lynch and Ms. Susan L. Baker Mr. and Mrs. Raymond Macioci Mr. Franklin Maisano Mr. and Mrs. Kenneth Malloy Mr. James H. Manges Mr. and Mrs. Doug Manoni A. Edward Gottesman/Patricia J. Matson Ms. Loretta McCarthy The Melik-Baschkopf Foundation Mr. and Mrs. Kenneth P. Meszkat Ms. Julia Miller Mr. Kyle Miller Ms. Nicole Miller Mr. and Mrs. Sylvester Miniter Ms. Alison R. Minton Mr. Jonathan I. Mishkin Mr. Albino Mizzaro Morgan Keegan & Company, Inc. Mr. John H. Muller, Jr. Mr. and Mrs. David Munning Mr. Michael Mure New York Network Management, LLC Nikco Sports Mr. and Mrs. Peter Nowicki NYBDC Charitable Foundation Mr. and Mrs. Daniel O'Brien Mr. and Mrs. Robert D. Ollwerther Mr. and Mrs. Terrance O'Toole Mr. and Mrs. Lawrence C. Pakula, M.D. Mr. David Pecker Peek Family Foundation, Inc. Mr. Thomas M. Pelizza Dr. and Mrs. James Pellow Mr. and Mrs. Michael L. Pillari Mr. and Mrs. David Platt Proskauer Rose LLP Quest Diagnostics Mr. Peter J. Regna Ms. Grace E. Richardson Mr. and Mrs. Michael S. Rockefeller Mr. and Mrs. Michael Romita Mr. and Mrs. Michael N. Romita Mr. Paul Romita Mr. and Mrs. Stephen M. Ross Mr. and Mrs. Charles M. Royce Rusave Saiber LLC Saks Incorporated Mr. Pat Schaible Mr. Barry B. Scherr Mr. William Sclight Ms. Laura L. Scott Mr. Kamal Shah Mr. and Mrs. Richard A. Smith Ms. Sara A. Spooner and Mr. Edward M. Stroz Mr. and Mrs. George N. Stonbely Mr. and Mrs. Randolph Takian Mrs. Kristen Thompson Mr. William C. Tieste Mrs. Carol Colman Timmis Mrs. Laurence A. Tisch The TJX Foundation, Inc. Tri-Tech Tool & Design Mr. Nick Ujkaj United Way of New York City Mr. Lozenzie Valerie Mr. and Mrs. Derek van Eck Ms. Anne Van Rensselaer Mr. and Mrs. Krish Venkataraman Mr. and Mrs. Ted Virtue



ONORS

Mr. and Mrs. David Waserstein Mr. David T. Washburn Mr. Arthur Wayne Mrs. Sue Weinberg Welch Packaging Group Ms. Roxanne West Mr. and Mrs. Harvey White Kathryn B. Williams, Ph.D. Mr. Andrew Winakor

Gifts of \$500 and above American Express Arthur J. Gallagher & Co. Ms. Michelle Ateyeh Mrs. Talene Barovan Mr. David W. Bernstein Mr. and Mrs. Robert Bernstein Mr. Paul Bologna Ms. Crystal Bottieri Mr. and Mrs. George Bradt Mr. and Mrs. Jerome Breguet Ms. Wendy Brooks Mr. and Mrs. Robert L. Burch Mr. and Mrs. David F. Burgstahler Ms. Bonnie Bycoff Mr. and Mrs. Ryan Callahan Mr. and Mrs. David A. Campbell III Mr. Andrew Capaccio and Ms. Michele LaRosa Mr. and Mrs. Jonathan P. Clark Committee to Re-Elect Ed Towns Michael and Donna Correale Mr. Vincent Curcio Ms. Pamela D' Arc Mr. and Mrs. Harry Dannenberg

Ms. Julie Dannenberg Mr. Andrew Davidson Mr. Graziano de Boni Mr. and Mrs. Craig Delizia Mr. David Dembowski Mr. and Mrs. Alex Donner Mr. and Mrs. William Donovan Mr. John Drozdowski Mr. and Mrs. E.P. duPont

Mr. and Mrs. David G. Elmore Mr. George Hambrecht and Ms. Andrea H. Fahnestock Ms. Jill Fairchild

Mr. John Fay

Mr. and Mrs. Philip H. Fett, Jr. Mr. and Mrs. Dudley Fitzpatrick Mr. and Mrs. Alexander C. Frank

Mr. Eric Freedgood Mr. Edwin Gaynor

Mr. and Mrs. Julian H. Gingold

Mr. Michael Groglio Ms. Jamie Hagani Mr. Irving Harris

Ms. April Horton

Mr. and Mrs. Ara K. Hovnanian Boyd Matson and Betty Hudson

Mr. and Mrs. George Jamieson JRT Realty Group, Inc. K.A.S.E. Provisions, Ltd

Mr. and Mrs. Richard Kahan Mr. and Mrs. Peter M. Kaplan

Mr. John J. Keller

Ms. Stacey Kidd Ms. Bernadette Kilroy Ms. Samantha Kleier Ms. Karen Klopp

Mr. and Mrs. Rex Knight

Ms. Alice Kotzen

Mr. and Mrs. John Kranjac

The Honorable and Ms. C. P. Lambert

Mr. Christopher Larson Ms. Jeanne Lawrence Ms. Suzanne Lengyel Dr. Stephen B. Levitt Ms. Stephanie Loeffler Mr. James Lusk Mrs. Carol D. Mack

Mr. and Mrs. Phillip Maisano

Mr. Louis A. Marani

Dr. Clifford D. Marbut, M.D.

Mr. and Mrs. Gaetano Mastroianni Mrs. John F. McGillicuddy

Ms. Clare McKeon

Mr. and Mrs. Guy M. McKhann, M.D.

Ms. Rosanne McManus

Mr. and Mrs. Arthur C. Merrill, Jr.

Ms. Alix Michel

Mr. and Mrs. Jeremiah Milbank III

Mr. and Mrs. Jim Miller

Millwood and Affiliated Companies

Dr. and Mrs. Richard D. Milone

Mrs. Amanda Moran Mr. Joseph Patuleia and Mrs. Jacquelyn Mayfield Mr. and Mrs. Scott M. Peeler

Mr. Dan Phillips Ms. Pamela Prior

Mr. and Mrs. Ignacio Ramos, Jr.

Mrs. Allison Rockefeller

Ms. Amv Romeo Ms. Carla Romita

Mr. and Mrs. Adam Savarese

Mr. Mitchell Schelzer Mr. Ronald H. Schlosser

Ms. Daisy Schwimmer Mr. and Mrs. Thomas Scoville

Seaboard Marine Mr. and Mrs. Howard G. Seitz

Ms. Kim Seybert

Mr. and Mrs. Martin Shafiroff Mr. and Mrs. Edward J. Shanahan Mr. and Mrs. Peter T. Sidoti

Dr. and Mrs. Howard Sobel Ms. Nozomi Terao

Mr. and Mrs. Frederick Terry Mr. and Mrs. Sam Tobias Ms. Evelyn Tompkins Mr. Bill Uhrig and

Ms. Anastasia P. Vournas Ms. Katherine M. Ullman

Mr. Robert Voth

Mr. and Mrs. Jeffrey S. Wiesenfeld

Mr. Albert C. Wiltshire M. Cabell Woodward, Jr.

Mr. Bradley Wright

Wyckoff Heights Medical Center

Gifts of \$250-\$499

Mr. and Mrs. Thomas Adelson Mr. William R. Allen

Alliance Auto Parts

Dr. Edward L. Amorosi and Mrs. Amorosi

Mrs. Maryam Ansary Mrs. Courtney A. Arnot Auto Body Plus, Inc. Ms. Mariam Azarm Mrs. Paola Bacchini and Mr. Arnold Rosenshein

Mr. Rosario F. Barone Mr. John Barrett

Mr. Burkey Belser and

Ms. Donna Greenfield-Belser Mr. and Mrs. Charles Berry

Mr. Sal Biancardi **Blooming Buds**

Mr. and Mrs. John Blumenthal

Mr. Geoffrev N. Bradfield

Mr. Keith Bremer

Mr. Robert Browne

Mr. and Mrs. George R. Bunn, Jr.

Mr. and Mrs. Ralph Calderone

Ms. Carlene Canale

Mr. and Mrs. Ken Caramore

Mr. and Mrs. Brian Carev

Mr. and Mrs. Vincent E. Carolina

Mr. and Mrs. Chris Casazza

Mr. and Mrs. Robert Chittenden

Mr. and Mrs. Donald K. Clifford, Jr.

Mr. and Mrs. Stephen Colabello

Ms. Barbie Cook The Corcoran Group

Corinthian Medical IPA, Inc.

Mr. Michael Coscia Ms. Anne Craig

Crown Janitorial Products

Crown Towing

Mr. and Mrs. Ashton Curtis

Ms. Kate Cusick

Mr. and Mrs. Robert Dalessandro

Mr. Aaron Dannenberg

Ms. Milda Darguzaite Mr. and Mrs. Edward Deicke

Ms. Mercedes Desio

Mr. and Mrs. Vincent Destefano

Ms. Alison Diamond

Ms. Cleo Dixon and Mr. Roy C. Coles

Mr. Samuel Dunston

Mr. and Mrs. Patrick J. Durkin Mr. and Mrs. Denis R. Dwyer

Mrs. Patricia M. Dver Mr. Richard Eaddy Mr. Jerry Elliott

Mr. and Mrs. Alexander Emerling

Mr. Douglas Erwin

Mr. and Mrs. Kenneth Fahrman Mr. and Mrs. Thomas Feda Mr. and Mrs. Jav Fensterstock Mr. David S. Finkelstein

Mr. and Mrs. Brian J. Fischer Ms. Cynthia Foster

Ms. Susan Frith Ms. Elise Geiger Ms. Connie Gelb Ms. Jane Gelb Mr. Bruce Gelfand

Ms. Michèle Gerber Klein and Mr. Jeffrey P. Klein Mr. and Mrs. John K. Gillis

Ms. Pamela Girardi

Mr. and Mrs. Edwin A. Goodman Ms. Dawne Marie Grannum

Ms. Loryn B. Halper Ms. Lillian Hammonds Mr. Paul Hanney

Mr. and Mrs. John B. Hardy Mr. and Mrs. Benjamin Harris

Ms. Kathleen Harrison Ms. Rachell Headley

Ambassador and Mrs. Charles A. Heimbold, Jr.

Mr. and Mrs. James A. Heller Mr. Brent R. Nicklas and

Ms. Sylvia Hemingway Mr. and Mrs. Washington Hernandez

Mr. Lawrence Herrmann

Mr. and Mrs. William H. Hess Ms. Maryanne Horwath

Mr. and Mrs. Craig Huff iHealth Technologies Interstate & Lakeland Lumber

Ms. Diane James and Mr. William Dreher

Mr. and Mrs. William Johnston Mr. and Mrs. Kenneth Joseph

Ms. Raya Keis Knight

Mr. and Mrs. Stephen J. Ketchum

Mr. and Mrs. John Lasley Mr. Laurence C. Leeds, Jr. Ms. NancyJane Loewy Ms. Constance Macaluso Mr. and Mrs. Michael Maccaro Ms. Rose Ann Magdaleno

Mr. and Mrs. James K. Makrianes, Jr.

Mr. John M. Marchi Mrs. Danielle Martin Mr. David Martowski

Mastermind Management, Ltd.

Ms. Maura McBride Ms. Mary J. McFadden Ms. Angela McLean Mrs. Anne C. Miller

Mr. and Mrs. Edward Mirsepahi Mr. and Mrs. William Mondora

Monroe College

Mr. and Mrs. Alfred H. Morris Mr. John M. Morrissey Mr. Andrew Morton

Mr. and Mrs. Brian S. Murphy Mr. and Mrs. Patrick J. Murphy

My Favorite Student Dr. and Mrs. H. Nalbandian Mrs. Mary Kathryn Navab Mr. and Mrs. Peter P. Nitze Mr. and Mrs. Thomas O'Hara Mr. and Mrs. Kim Oler

Ms. Sandra Oliver Ms. Paula Onet

Mr. and Mrs. Chris Pennington

Mr. Rupert Persaud Ms. Genevieve Piturro Ms. Anne M. Prosser Ms. Theresa Quarless Mr. and Mrs. Robert J. Quinn

Mr. Danny Quintero Mr. Mado Ramsingh Mr. and Mrs. John Rauch Mr. Ronald Reede

Mr. Guy Regal Mr. Kurt Roderich Ms. Ada Rodriguez

Mr. and Mrs. Mitchell Rosendorf

Mr. Michael Rosenthal Mr. Howard Rosenzweig Mr. Ron Rostow Mr. and Mrs. John Rustum Mr. and Mrs. Ira Sahlman Ms. Marie Samuels

Ms. Ann Sather Ms. Theresa Schoenfeld Sedgwick Pharmacy

Mrs. Lisa M. Selby Mr. and Ms. Thomas Shortall Ms. Stephanie Sirota Mr. and Mrs. Peter R. Smith

Mr. and Mrs. Ian K. W. Snow Ms. Tracy Snyder Ms. Mary St. George Ms. Leslie Stevens

Mrs. Wenke Thoman-Sterns Mr. and Mrs. Guv Van Pelt

Mr. Alberto Villalobos

Mr. and Mrs. David Walker Mr. and Mrs. John R. Wambold

Mr. Matthew Doull and Ms. Vicki Ward

Ms. Joan Watkins

Webster Lock & Hardware Co. Inc.

Ms. Stephanie Whittier Ms. Catherine Williams World's Fair Pharmacy Ms. Yliana Yepez

In-Kind Donors

A Clynn Ajune Day Spa Alexis Hudson

Anabelle

Alicart Restaurant Group

Paul Andersen Gregory T. Angelo Asprey Babbo **Baccarat** Badgley Mischka Maria Bartiromo John Beacham Betsey Johnson

Biern

BLT Restaurant Bloomberg

Bice Restaurant

Bradford Renaissance Portraits

Mark Bronsky Caesar's Ryan Callahan Carlos Falchi Carolina Herrera Celestina Chantecaille Charles Jourdan Christian Dior **David Christie** Chloe

Cinzia Design

Cipriani Wall Street Clarins Coach Cole Haan Colicchio & Sons Comelli Designs Converse, Inc.

Cosmopolitan Magazine

Danielle Nicole David Yurman Deloitte Touche Destino Devon Baer

Diane James Designs Diane von Furstenberg Disney Worldwide Outreach

Dooney & Bourke Donald Devine Donna Karan Urban Zen

Russel E. Donnan Doubles

EisnerAmper LLP

Elie Tahari Elliott Lucca Eric Javits Tolomy Erpf Fendi

Foley & Corrina

Jessica Forbes & Greg Lowdermilk

Four Seasons Catering

Charles Fox

Roberta Freymann

Friar's Club

Fundamental Advisors

Furla

Michael Geltzeiler Giorgio Armani Goldenbleu

Grand Prix New York

Julia Gray

Gucci

Halston Heritage Fred Hammer Jr. Heisman Trophy Trust

Hunter Isabella Fiore J.CREW J.McLaughlin J. Mendel Jimmy Choo John Barrett Salon Joseph Peter

Josie's JPK Paris Judith Leiber Helen Kaminski Scott & Gail Klabunde

Kooba

Kramer Portraits New York

Katherine Kwei L'Artusi La Masseria Lambertson Truex

The Late Show with David Letterman

Lauren Merkin Lavo Las Vegas Andy Lee Dr. Pia Lieb Lilly Pulitzer Longchamp Louis Vuitton Lulu's Marc Jacobs

The Mark Ken Marlin John Marshall Max Mara

Charles M. Mathews

Maxx

Melie Bianco

Metamorphosis Day Spa MH Photography Inc. Michael C. Fina

Michael Jordan's Steakhouse

Michael Kors Milly Miller Motorcars Mr. K's MZ Wallace Albert Nassar

National Football League

Neiman Marcus **Bob Nemeth** Nicole Miller New Jersey Nets New York Knicks New York Mets **New York Rangers**

NYSE

New York Yankees Foundation, Inc.

John O'Neill The Ocean House Oryany

Oui 2 PR



DONORS

Oscar de la Renta Jason Okazaki Paola's

James & Liz Paradise William G. Parrett Paul and Joe Sister

David Pecker Peter Island Resort Michael Phelps

Physhion
The Plaza

Ports 1961 Prada

Rao's Las Vegas Catherine Rapetti Raymond Weil

Raymond Weil Red Door Spa Sri Reddy Reed Krakoff

Regis and Kelly Live! Jeff Reidenouer R.J. Graziano

Ritz Carlton South Beach Dr. Mauro Romita

Mr. & Mrs. Charles Royce Carly Rubel

Salvatore Ferragamo Samurai Loves Sake

Sequin Shoshanna

Skip Barber Racing School The J.M. Smucker Company

Sondra Roberts The Standard Hotel Status Entertainment SmartStart of New York Joel Smilow of Dinex Group LLC

Soho Grand Sorial

Staples Foundation for Learning Star Magazine

John Starr Stubbs & Wootton Swifty's

T.Anthony Telepan Thompson Hotels

Titt-

Tiffany
Tod's
Tommy Bahama
TOPPS
John Torkos
Tory Burch
Tote le Monde
Tribeca Grand
Tribeca Grill
Trump Soho
Peter Tunney

Valentino

The View

Vineyard Vines

Wunderman Anthony Yoseloff Yves Saint Laurent Zina Eva

Honors and Memorials

In Memory of L. Basner Tracy D. Richardson

In Memory of Connie and Rocky Binghieri Elena Paravati

In Memory of Edmund Blake

Paul J. Crowley Patricia Epstein Michael D. Flinn Edward Freedgood George J. Gillespie Todd Goodwin Hugh A. Grant John E. Grimm James A. Heller Richard P. Henry George Jamieson Carl W. Knobloch Walter L. Landergan Marian Lindberg Judith Linn Robert Manger James H. Manges Jonathan Mark David Martowski Salina Muellich

Thomas S. Murphy Thomas Passios Joseph Patuleia Jerry M. Seslowe Joel E. Smilow John H. Starr Anne Tierney Harvey White

Patricia D. Whitman

*In Honor of Rick Dowden*David W. Bernstein

In Honor of Alfred Dowers Heather Winters

In Honor of Victor Ganzi Peter R. Smith

In Honor of Nicholas George Maura McBride

In Honor of George Gillespie Eunice O. Higgins

In Honor of Clifford Marbut Katherine M. Ullman In Memory of Earl Mayfield William Bohmfalk Elizabeth Hudson Constance Macaluso Patricia J. Matson Loretta McCarthy Andrew Stone David H. Taylor Joan Watkins Kathryn B. Williams

In Honor of Thomas S. Murphy Howard G. Seitz Wilma S. Tisch E. J. Rosenwald Robert A. Izard

In Honor of Scott Orenstein Signmasters, Inc.

In Honor of Joseph Patuleia Elizabeth Hudson Loretta McCarthy

In Memory of Kate Alden Taylor Barbara A. Taylor

In Memory of Gabriel Westreich Lauren Westreich

Bequests and Estate Gifts

Calvin Artke Glessner B. Childs Ruby B. Fleming Erna Ross

We are also grateful to have received major support from the following public agencies:

New York City Department of Youth and Community Development, Out of School Time Program

Boys & Girls Clubs of America, Office of Juvenile Prevention, Office of Juvenile Justice and Delinquency Prevention Program

The State of New York, Department of Health, Child and Adult Care Food Program

New York State Office of Alcoholism and Substance Abuse Services

The Madison Square Boys & Girls Club is a founding member of Boys & Girls Club of America, and we wish to express our gratitude for this strong, ongoing partnership.

THERE ARE MANY WAYS TO GIVE THE GIFT OF A GREAT FUTURE:

- Donate online (www.madisonsquare.org)
- Contact Salina Muellich, Director of Development at 212-760-0322
- Remember us in your will and estate planning through our Planned Giving program
- Volunteer at one of our Clubhouses
- Ask your company to match your gift

BOARD AND STAFF

OFFICERS OF THE BOARD OF TRUSTEES ne Board Victor F. Ganzi

Chairman of the Board Vice Chairmen of the Board

Bruce S. Gelb
John E. Grimm III

Thomas S. Murphy Michael S. Geltzeiler

Chairman of the Executive Committee
Vice Chairman of the Executive Committee

Chairman of the Nominating Committee
Treasurer/Secretary
Trustee Emeritus

President

Myles D. Gillespie George J. Gillespie III

Daniel L. Mosley

John Binnie

Albert R. Dowden

Charles M. Grace Frank K. Mavers

William G. Parrett Joel E. Smilow

VICE PRESIDENTS

Frank Lopez-Balboa Barry I. Bregman Linda C. Coughlin Michael V. Defelice Donald C. Devine Jessica Forbes Todd Goodwin Christine Smith Gray Kenneth B. Marlin Matthew J. Petersen John H. Starr Douglas Williams

TRUSTEES

Nikisha Alcindor Steven Gundersen Ralph J. Andretta John G. Ketterer Leo P. Arnaboldi. Jr. Karl P. Kilb Andrew C. Cooper Kenneth P. Kilroy William J. Cox Daniel M. Lagani William E. Flaherty Chris Lighty Joseph Gantz Franklin Maisano Robbin Mele Gaudeieri Kenneth Meszkat William F. Glavin, Jr. Jennifer Nason **David Goldring** Robert Nemeth

Scott Orenstein
Mary Pang
David J. Pecker
Adam L. Reeder
Mauro C. Romita, MD
Jerry M. Seslowe
Laurie J. Stoeckmann
Barbara A. Taylor
Nicholas F. Tomasino
Laura Wallace

Cleo Dixon

President, Brooklyn Board of Managers

Frank Capaccio

President, Bronx Board of Managers

CURRENT STAFF

Joseph Patuleia Executive Director

Steven A. Melton

Associate Executive Director

Mado Ramsingh

Chief Financial Officer

Salina Muellich

Director of Development

Antonio Fort

Director of Clubhouse Operations

Thomas Bromage

Director of Program Services

Hillary Manski

Director of Special Events

Katie Chisholm

Manager of Human Resources

Christa McCarthy-Miller

Director of Marketing & Communications

Daniel Sullivan

Director of Individual Giving

Quentin Ball

Director of Corporate Relations

Madison Square Boys & Girls Club 2011 Annual Report Writer/Editor: Christa McCarthy-Miller

 * Annual Report Photo Credits: Duffy Arnoult, Harold Hechler Associates, Cutty McGill, and Joseph Peter.



FINANCIAL HIGHLIGHTS

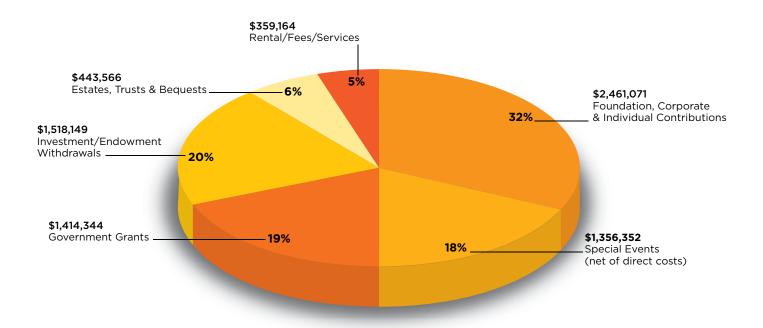
Fiscal Year ended September 30, 2011

OPERATING REVENUES	FY 2011	%	FY 2010	%
Foundation, Corporate, & Individual Contributions	2,461,071	32%	2,271,646	31%
Special Events {Net of direct costs}	1,356,352	18%	1,411,980	19%
Government Grants	1,414,344	19%	1,713,385	23%
Investment / Endowment Withdrawals	1,518,149	20%	1,232,873	16%
Estates, Trusts & Bequests	443,566	6%	710,297	9%
Rental/Fees/Services	359,164	5%	163,821	2%
TOTAL OPERATING REVENUE SUPPORT	7,552,646	100%	\$7,504,002	100%

OPERATING EXPENSES					
Program Services:					
Education & Guidance	3,815,628	50%	3,481,464	46%	
Social Activities & Recreation	1,695,334	22%	1,538,298	20%	
Physical Activities	965,972	13%	1,010,129	13%	
Management & Operations	617,450	8%	685,912	10%	
Fundraising	585,735	7%	820,725	11%	
TOTAL OPERATING EXPENSES	\$7,680,119	100%	\$7,536,528	100%	
EXCESS OF OPERATING REVENUES OVER EXPENSES	(\$127,473)		(\$32,526)		
Non-Operating Revenue Activities					
Support Restricted for Capital Renovations	\$220,000				
Investment (withdrawals),	(\$1,498,938)		\$370,787		
Net Unrealized Gains(losses)					
Non-Operating Expense Activities					
Depreciation	\$709,384		\$731,731		

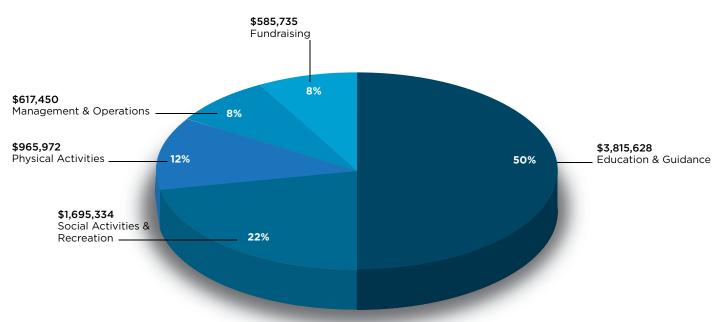
OPERATING REVENUES

FISCAL YEAR 2011 \$7,552,646



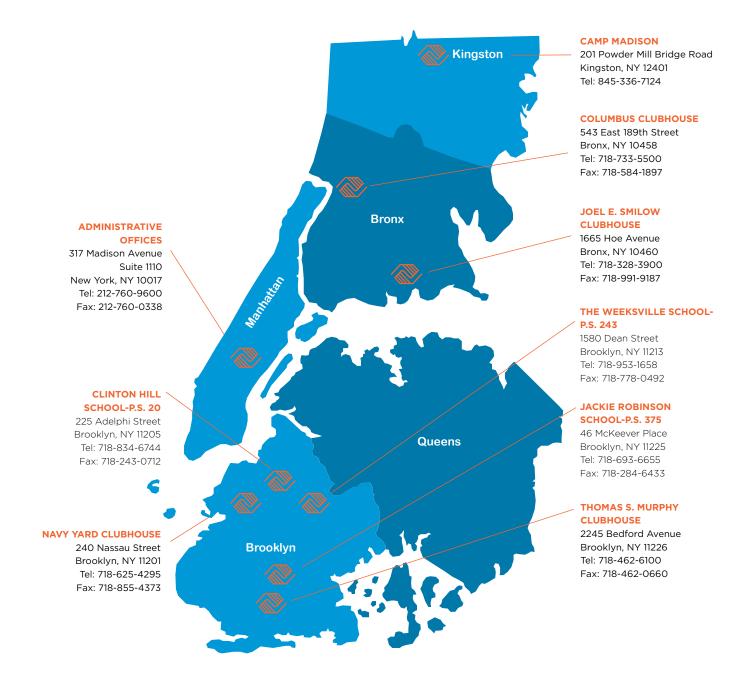
OPERATING EXPENSES

FISCAL YEAR 2011 \$7,680,119





FACILITY SITES







THE MISSION of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services."

GREAT FUTURES START HERE.



317 Madison Avenue • Suite 1110 • New York, New York • 10017 • 212-760-9600

www.madisonsquare.org







