

FISCAL YEAR 2015 ANNUAL REPORT

If I hadn't come to the Club I don't know where I would be physically, mentally, or academically.

- Alexus

Dear Friends,

What a year it has been for Madison! At our Clubhouses in Brooklyn and the Bronx, thousands of young people have been building and fostering trusting relationships with adults and peers, receiving academic guidance and emotional support, cultivating their interests, and building a second home that helps them grow and thrive. Every day, we help our members navigate difficult environmental circumstances by providing them a safe and productive place to go during the formative and often dangerous times when they are not in school, including Saturdays and during the summertime.

The kind of impact that we are having every single day at our Clubhouses gives kids hope. And kids who have hope don't give up. For the past 131 years, we have prided ourselves on being there for children who needed us most, when they needed us most. From igniting a love of learning with young 6-year- olds through creative homework help, to 12-year-olds who have questions about their impending adolescents, to 17-year-olds who are dreaming of being the first in their family to graduate from high school and attend college, all need the same thing. They need support, guidance, and an empowering place to spend their time. All of them need hope. As 18 year old Alexus said:

"Madison gave me my second chance. It taught me that no matter what I did, or what I struggled with in the past, that I am going to be somebody someday. That I'm going to succeed someday. It gave me hope."

Understanding that there are so many more children for whom hope doesn't seem possible, we have embarked on an ambitious "Harlem Clubhouse Campaign." For many years now, Madison has sought to address an acute and growing need in Harlem, specifically the northernmost area that has a large youth population that faces poverty, drugs, gangs, violence, and a lack of opportunity on a daily basis. In keeping to our mission of saving and enhancing lives of children who need us most, Madison has purchased a plot of land and you can read our plans to build a Flagship Clubhouse on page 16 in this report. It promises to be a place where thousands more can discover their unlimited potential and will be able to cultivate the powerful feeling of hope that so many of our children have discovered.

We hope you enjoy these next pages that are filled with inspiring statistics and stories about the tremendous efforts and successes of our members. As always, please accept our gratitude and appreciation for your support of and dedication to Madison. Together, we are giving children hope for a better future.

Sincerely,

Barry & Brigman

Barry Bregman President, Board of Trustees

seven atalus

Joseph Patuleia Executive Director

The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by reason of economic and/or social factors are most in need of its services.









WHAT WE DO:

PRIORITY OUTCOME AREAS



Academic Success

Achieve Academic Success by graduating from high school ready to pursue college or a career and have a plan for the future. \bigcirc

Good Character & Citizenship

Practice Good Character & Citizenship by developing leadership skills and giving back to their community.



Healthy Lifestyles

Adopt a Healthy Lifestyle by making positive lifestyle choices through a healthy diet and a lifelong commitment to fitness.



FIVE KEY ELEMENTS

Safe, Stable, Positive place Fun Activities Supportive Relationships Abundant Opportunities Recognition & Positive Reinforcement

WHO WE ARE:



Founding Member

of the Boys & Girls Clubs of America



5,000+ youth served annually

₩

7 SITES 4 Clubhouses & 3 schools

Ages served:

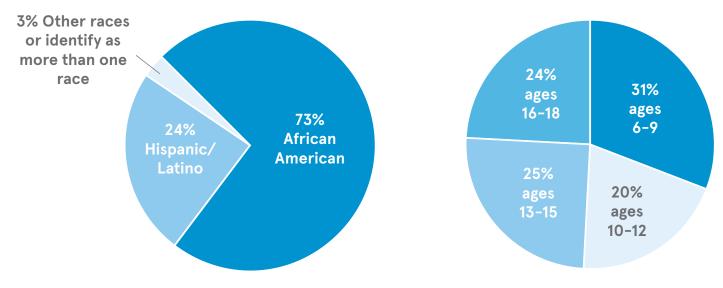
6-18

145,622 ft² of a safe and positive environment

Our Clubs are open after school and on school holidays, Monday through Friday from 3pm-9pm and during the Summer from 8am-6pm.



OUR MEMBERS



OUR COMMUNITY

COLUMBUS CLUBHOUSE

543 East 189th Street Bronx, NY 10458

JOEL E. SMILOW CLUBHOUSE

1665 Hoe Avenue Bronx, NY 10460

THOMAS S. MURPHY CLUBHOUSE

2245 Bedford Avenue Brooklyn, NY 11226

NAVY YARD CLUBHOUSE 240 Nassau Street

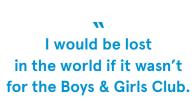
Brooklyn, NY 11201 JACKIE ROBINSON SCHOOL-PS 375

46 McKeever Place Brooklyn, NY 11225

THE WEEKSVILLE SCHOOL-PS 243

1580 Dean Street Brooklyn, NY 11213

THE CLINTON HILL SCHOOL-PS 20 225 Adelphi Street Brooklyn, NY 11205



It guides me throughout my life.

- Reggie



JOEL E. SMILOW CLUBHOUSE

COLUMBUS

ADMINISTRATIVE OFFICES

CLINTON HILL SCHOOL-P.S. 20

THE WEEKSVILLE

SCHOOL-P.S. 243

JACKIE ROBINSON

SCHOOL-P.S

CLUBHOUSE

Columbus Clubhouse: 52.1%

Joel E. Smilow Clubhouse: 59.3%

Thomas S. Murphy Clubhouse: 29.6%

NAVY YARD

THOMAS

S. MURPHY

CLUBHOUSE

CLUBHOUSE

Navy Yard Clubhouse: 69.8%

Jackie Robinson School-PS 375: 46.1%

The Weeksville School-PS 243: 46%

The Clinton Hill School-PS 20: 1.8%



FOCUS ON

ACADEMIC SUCCESS

Our program:

- Complements regular school-day activities
- Enhances academic performance
- · Fosters positive study habits and self-discipline
- Provides guidance and resources to keep members on track as they transition through school and on to college

I love that the staff never lets you walk out the doors at the end of the day without learning something new.

- Sydney



Programs ignite a lifelong love of learning and reinforce critical math and literacy skills through programs like KidzLit, KidzMath. During Power Hour, members complete an hour of their homework every day with the assistance and guidance of staff members.



Programs include one-on-one homework support and project-based learning to increase our member's confidence and their capacity to problem solve. The S.T.E.M Programming focuses on Science, Technology, Engineering, and Mathematics where members explore and experiment while working on their teamwork and leadership skills.



The program provides our oldest members (grades 7 to 12) with guidance and specific skill-building opportunities to help them graduate from high school, navigate the college application process, and make a successful transition to college.







93%

of our Explorer's Academy members (ages 6 to 9) were promoted to the next grade level 93%

of our Junior's Academy members (ages 10-12) were promoted to the next grade level **99%** of our Project Graduate participants were promoted to the next grade level on time

SUMMER BRAIN GAIN is a comprehensive summer program for our members ages 6 to 12 that works to combat summer learning loss. This decline is acutely noted in children from low-income neighborhoods and endangers their chances of high school graduation.

> 455 members took part in the Summer Brain Gain program

COLLEGE SUCCESS INITIATIVE was launched this year to support the educational success of our Project Graduate alumni while tracking their progress throughout their time in college.

> 38 of 40 participants returned to college or matriculated

HIGH SCHOOL GRADUATION RATES

While a vast majority of members surveyed expect to graduate from high school and attend college, the reality is that the environments our members grow up in are not conducive to such outcomes. Our programs are designed to empower our members to achieve their educational goals.

New York City on-time high school graduation rates

65% of African-Americans

64% of Latinos

Madison's on-time high school graduation rate

94% of Project Graduate participants



100% of seniors applied to college

94% were accepted to attend college



Nationally, members are reporting their academic expectations at these rates. We are proud that our members are not only meeting, but exceeding those national expectations for both high school graduation and college acceptance.

- 94% of youth ages 10-18 surveyed expect to graduate high school*
- 87% of 10-12- 75% of teens year olds report they expect to attend a four-year college or better*
- ages 13-18 report they expect to attend a four-year college or better*

* Boys & Girls Club of America's National Outcomes Survey



FOCUS ON

GOOD CHARACTER & CITIZENSHIP

Our program:

- · Promotes the development of a positive self-image and strong character
- Teaches positive and effective strategies for responding to conflict
- Encourages the development of meaningful relationships with others
- Empowers youth to support and influence their Club and community
- Teaches respect for both their own and others' cultures

THE CULTURAL ARTS program allows our members to participate in dance teams, choirs, digital arts, visual arts, drama, fashion, and cooking clubs in an effort to help members cultivate their creativity and learn about other cultures.

TORCH CLUB AND KEYSTONE CLUB are

community service clubs for members ages 10 to 18 where youth serve in leadership roles and self-direct and organize their community service projects.

Service projects included the Breast Cancer Walk, Thanksgiving food drives, Earth Day recycling projects, pen pal programs, and coat drives.



THE YOUTH OF THE YEAR program celebrates the remarkable accomplishments of Club members who have distinguished themselves by rising above challenging circumstances. It celebrates youth who have demonstrated exceptional character and leadership skills while promoting a service to the Club, the importance of community and family, academic success, and strong moral character. This year, 16 members went through the rigorous application and interview process, with one representative selected from each of our four Clubhouses.

Clubhouse representatives presented their stories to a panel of judges, and we were proud to name Walida Ali as Madison's Youth of the Year to represent all 5,000 of her peers at the New York State competition.

********* 220

members participated in the Torch and Keystone Club



87%

of Torch Club members participated in a service project

82%

of Keystone Club members participated in a service project

• **92%** of surveyed teens report no involvement with the juvenile justice system in the preceding year.

• 87% of youth cited developed conflict resolution skills.



FOCUS ON

HEALTHY LIFESTYLES

Our program:

- Promotes the importance of leading a healthy and productive lifestyle
- Encourages positive decision making for physical, social, and emotional development
- Teaches good sportsmanship
- Teaches social and interpersonal skills
- Educates members and their families on the importance of life-long healthy decision making and behaviors

TRIPLE PLAY PROGRAM utilizes a holistic approach to empower our members to develop healthy habits for their mind, body, and soul.

SMART GIRLS and PASSPORT TO MANHOOD

are gender specific programs that provide support for the social and emotional development needs of pre-adolescent and adolescent youth from personal hygiene to healthy peer relationships.

OUR YOUTH EMPOWERMENT program equips members with the necessary tools and resources to help them resist drugs and alcohol while making positive decisions and reducing stress levels.



If a parent does not know how to swim, there is only a 13% chance that a child in that household will learn how to swim which means that nearly 70% of African-American and 60% of Hispanic children do not know how to swim today.

Our **AQUATICS PROGRAM** offers water safety instruction, lifeguard training, and recreational aquatic activities all levels of swimmers to effectively combat that startling statistic.





80,000

hot meals were served at our Clubhouses

40,000 healthy snacks were served at our Clubhouses

• 88% of members increased knowledge of health, nutrition, and fitness.

• 83% of members took part in regular, moderate-to-physical activity.

• 88% engaged in healthy relationships with their peers at the Club.





THE 49TH ANNUAL CHRISTMAS TREE BALL Held at Cipriani 42nd on December 5, 2014, the evening was celebrated by more than 400 guests and showcased a variety of performances by our Clubhouse members and raised more than \$1 million.

SPECIAL EVENTS

THE 3RD ANNUAL YOUTH OF THE YEAR DINNER Our four Youth

of the Year inspired more than 650 friends of Madison and business men and women with their individual stories of perseverance on May 27th at Pier Sixty at Chelsea Piers.

Keynote Speaker: Robin Roberts, Co-Anchor, "Good Morning America"

Master of Ceremonies: Poppy Harlow, CNN Anchor and Correspondent

Champion of Youth Honoree: Ronald Parker, President and CEO of The Executive Leadership Council





ACTIVITY OF ACTIVITY

PLADINGS STREET



OUR 10TH ANNUAL PURSES & PURSENALITIES LUNCHEON

More than 300 friends of Madison shopped for a cause on April 21st at the Metropolitan Club. Guests heard from:

Master of Ceremonies: Amy Fine Collins, Special Correspondent to Vanity Fair; Honorees: Sandra Choi, Creative Director at Jimmy Choo, Tim Gunn, Author, Educator, and TV Personality, Karen Klopp, Founder of "What 2 Wear Where", Amber Sabathia, Creator and Designer of CCandy.

TAKE ME OUT TO THE BALLGAME!

Thank you to the New York Yankees for their generous hospitality on June 22nd when they hosted more than 150 friends of Madison and 100 Madison members at Yankee Stadium to watch the Yankees take on the Philadelphia Phillies.

BRONX GRAND GALA

Community Award Recipient: Antonio Cabrera, founder of High Class Limousine & Car Service

Man of the Year Recipient: Nemesio Ortiz, Vice President of Medicare Sales at Healthfirst

BROOKLYN GREAT FUTURES GALA

Agnes Gautier Leadership Award: Joanne M. Oplustil, President and CEO of CAMBA

Albert Wiltshire Community Service Award: Felicia Johnson, Vice President of Product Management for ElderPlan and Executive Director of HomeFirst

2IST ANNUAL FORE THE KIDS GOLF

TOURNAMENT More than 80 friends of Madison took part in the day's event held at the exclusive Sleepy Hollow Country Club.



CORPORATE PARTNERS

For more than a century, our reputation as a leading youth development organization with award-winning programming could only be made possible in part by our generous Corporate Partners. We applaud their ongoing support and continued belief in our members' unlimited potential.

WE THANK...



Disney, a dedicated supporter of our Triple Play program, which ensures members have knowledge of healthy habits, good nutrition and physical fitness. Disney also offers members exclusive opportunities to special events while their employees volunteer at our Clubs throughout the year.



The PwC Charitable Foundation for their leadership in expanding and enhancing our college and career focused Project Graduate Program. Much like our staff, PwC is dedicated to our teen members by helping them explore career and college opportunities in conjunction with the goal of graduating high school. PwC also continues to support our two signature events each year.



Charles Schwab & Co., the inaugural sponsor of our Youth of the Year Dinner who plays an instrumental role in the event's tremendous success. Their support empowers our members to make financial literacy a priority.

YAHOO!

Yahoo! for allowing teenage members of our Project Graduate Program to work toward graduating from high school, while also navigating the college application process. We also thank them for their tremendous volunteer efforts at our Clubs.



The New York Yankees, for their unparalleled commitment to our Bronx Clubhouses and communities, and tremendous dedication to encouraging healthy lifestyles and educational enrichment for all young people. We also thank them for providing opportunities for our members to experience the magic of a live sporting event.

HEARST corporation

Hearst Corporation for their committed partnership toward our signature special events each year. The ongoing generosity and in-kind support continues to allow us to deliver award-winning programs to our members at each of our Clubs.



HARLEM CLUBHOUSE CAMPAIGN

Madison prides itself in cultivating our members into dreamers and doers, seekers and opportunists. As an organization, we are driven by these very same values, consistently seeking ways to grow and expand Madison's impact in communities most in need.

For quite some time, we've been aware of the growing requirement for after-school programs and comprehensive youth services in Central Harlem. These needs are particularly acute in the northernmost part of the county, an area with a large youth population that struggles daily with the ill-effects of concentrated poverty, violent crime, social isolation and lack of opportunity.

In 2013, Madison purchased a parcel of property at the intersection of 155th Street and Bradhurst Avenue, with a plan to build a new Clubhouse. To support this mission, we launched a capital and endowment campaign to raise the necessary funds to design, construct and furnish the new Clubhouse, and also provide an ongoing funding source to support the Clubhouse's programs for neighborhood children and young adults.

91% OF TOTAL GOAL RAISED

\$39.5MM in Capital Raised to Date Following the tremendous efforts of our campaign staff, dedicated Trustees and committed friends, we are now ready to break ground at the Clubhouse site by early 2017. It is our hope that the Harlem Clubhouse will be a beacon for the local community, serving an estimated 350 children each day and up to 1,500 every year. The Harlem Clubhouse will feature modern educational spaces and recreation facilities, including a rooftop soccer field, basketball court, dedicated teen center and screening room, and comprehensive performing and visual arts suite. The facility will be Madison's largest Clubhouse, our flagship, and will serve as our new administrative headquarters and organizational nerve center.

Excitement aside, now is the time to roll up our sleeves. Our goal is to open our doors to the local community in the fall of 2018. Before that time, we will work hard not only to build a great facility, but also to develop strong relationships in the Harlem neighborhood to foster a Clubhouse with a vibrant and welcoming atmosphere everyone can take pride in, and a place where the kids want to be.

Endowment:	\$29MM
Capital:	\$39.5MM
TOTAL RAISED TO DATE:	\$68.5MM

\$29MM in Endowment Raised to Date Need: \$7MM

HARLEM CLUBHOUSE CAMPAIGN DONORS

The Harlem Clubhouse Campaign is an ambitious \$75+ million initiative that will extend Madison's impact and broaden its reach – bringing hope and opportunity to children, strengthening our city, and brightening New York City's future. This Campaign is comprised of two critical funding components: Land Acquisition and Construction (\$45 million) and Endowment (\$30 million). Thank you to those donors who have made multi-year and special commitments to this effort through September 30, 2015:

Gifts of \$5,000,000 & above

Ms. Joan Colello Eileen* and George J. Gillespie, III Mr. Thomas S. Murphy, Sr. The Pinkerton Foundation

Gifts of \$2,500,000 & above

The Carmel Hill Fund Mr. Nion McEvoy Stavros Niarchos Foundation William S. Paley Foundation, Inc.

Gifts of \$1,000,000 & above

Anonymous Mr. and Mrs. Leo P. Arnaboldi, Jr. The Honorable Bruce S. Gelb and Mrs. Gelb* Ann and John E. Grimm Foundation

Gifts of \$500,000 & above

Mr. Warren E. Buffett Disney Andreas C. Dracopoulos Family Mr. Victor F. Ganzi Mr. and Mrs. William F. Glavin, Jr. Mr. Julian H. Robertson, Jr. The Hearst Foundation, Inc.

Gifts of \$250,000 & above

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Gifts of \$100,000 & above

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Gifts of \$10,000 & above

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Gifts of \$1,000 & above

Mr. and Mrs. Michael V. DeFelice Mr. and Mrs. James L. Gray Mr. and Mrs. Frederick S. Hammer Mr. and Mrs. Karl Kilb Sun Capital Partners Foundation, Inc.

*deceased

MADISON COUNCIL

More than 80 professionals in their 20's and 30's lend their time, talent, and energy to the Madison Council. As next generation supporters, Council members take part in various volunteer engagements along with professional and social networking and fundraising events. Each member acts as a Madison ambassador and strives to raise awareness of the organization and its mission and to positively impact the lives of our members.





"The organization has a deep, lasting impact on thousands of local children and I'm so grateful that the Council provides a platform for young professionals, like me, to get connected with Madison in a way that didn't exist before."

-Vanessa Touma, Madison Council Co-President

MADISON COUNCIL MEMBERSHIP

(as of September 30, 2015)

MADISON COUNCIL CO-PRESIDENTS: Vanessa Touma Jeff Volling

MADISON COUNCIL SECRETARY: Abigail Alderman "I'm thrilled to be a part of the Madison Council because it gives members a chance to not only support and participate in the day-to-day activities of the Clubs, but also to be a part of building the organization and ensuring that it will continue enhancing the lives of children for generations to come."

- Jeff Volling, Madison Council Co-President



CHAMPION MEMBERS

Abigail Alderman Carolina Bosch Lauren Braswell Adam Brenner Marco A. Casas Megh Duwadi Haynes Gallagher Michael Hammond Albert N. Kakudji Sumit Nihalani **Erek Nimphius** James Reynolds Thayer Reynolds Ben Sherman Vanessa Touma leff Volling Lisa Volling

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Members of the Madison Mentor Circle are loyal supporters who make a strictly non-event related gift(s) to the annual fund, which provides essential unrestricted support that allows Madison to continue to operate our Clubhouses and administrative office. The following list recognizes donors who made unrestricted gifts totaling \$1,000 or more this fiscal year.

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DONORS

Madison Square Boys & Girls Club offers our deep gratitude for the generous contributions of the following donors whose support and dedication allowed us to Save and Enhance the lives of more than 5,000 youth from New York City's most underserved neighborhoods this fiscal year.

GIFTS OF \$200,000 AND ABOVE

The Charles Hayden Foundation The Pinkerton Foundation

GIFTS OF \$100,000 AND ABOVE

Altman Foundation Mr. and Mrs. Michael C. Aronstein Boys & Girls Clubs of America The Carmel Hill Fund The Clark Foundation The Honorable Bruce S. Gelb and Mrs. Gelb*/ Lawrence M. Gelb Foundation, Inc. Eileen* and George J. Gillespie, III John J. McDonnell and Margaret T. O'Brien Foundation

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GIFTS OF \$15,000 AND ABOVE

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GIFTS OF \$10,000 AND ABOVE

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- New York City Department of Youth and Community Development, Out of School Time Program
- Boys & Girls Clubs of America, Office of Juvenile Prevention, Office of Juvenile Justice and Delinquency Prevention Program
- The State of New York, Department of Health, Child and Adult Care Food Program
- New York State Office of Alcoholism
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Madison Square Boys & Girls Club wishes to extend our appreciation to those individuals and companies who donated in-kind gifts during the 2015 Fiscal Year. Madison Square Boys & Girls Club

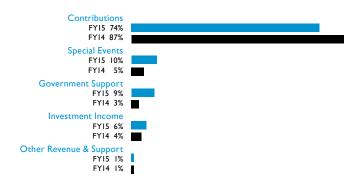
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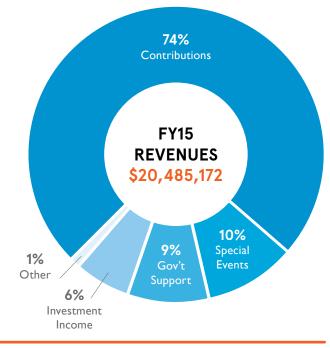
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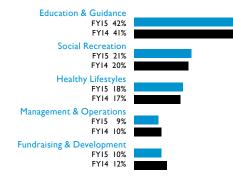
FINANCIALS

RE	VENUE AND OTHER SUPPORT	FY2015	%	FY2014	%
	Contributions	\$15,096,283	74%	\$40,120,786	87%
	Special Events (Net of Direct Costs)	\$2,143,020	10%	\$2,365,852	5%
	Government Support	\$1,952,707	9 %	\$1,225,063	3%
	Investment Income	\$1,151,188	6%	\$1,701,324	4%
	Other Revenue & Support	\$141,974	١%	\$511,152	1%
	TOTAL REVENUE AND SUPPORT	\$20,485,172	100%	\$45,924,177	100%





EXPEN	ISES	FY2015	%	FY2014	%
Ed	lucation & Guidance	\$3,802,677	42%	\$3,646,490	41%
Sc	ocial Recreation	\$1,876,498	21%	\$1,804,118	20%
H	ealthy Lifestyles	\$1,598,933	18%	\$1,535,888	17%
M	anagement & Operations	\$834,909	9%	\$943,695	10%
Fu	ndraising & Development	\$939,982	10%	\$1,047,578	12%
т	OTAL EXPENSES	\$9,052,999	100%	\$8,977,769	100%



10% Fundraising & Development 9% Management & Operations		
18% Healthy Lifestyles	FY15 EXPENSES \$9,052,999	42% Education & Guidance
	21% Social Recreation	

	FY2015	FY2014
Change in Net Assets	\$11,432,173	\$36,946,408
Net Assets, Beginning of Year	\$76,429,688	\$39,483,280
NET ASSETS, END OF YEAR	\$87,861,861	\$76,429,688



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\$1,113,107

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