

A MESSAGE FROM THE EXECUTIVE **DIRECTOR**

As I reflect on the past year, I am overcome thinking of everything our members and our country have endured — from the continued global pandemic, to racial injustices and greater recognition of systemic racism, to a divided nation, to the ever-growing impacts of climate change, to the emergence of vaccines, to virtual schooling — FY2021 proved to test us in ways we never could have imagined. And while we felt the increased stress from our ever-changing world, we took the pressure as further drive to support our members and our mission to serve the youth of New York City who need us most.



One of the biggest questions we faced in FY2021 was: How do we continue to make our youth feel safe and supported in a world characterized by uncertainty? Madison's Clubhouses have always been our crowning achievement, and we knew that we would do all that we could to implement new protocols and safety measures to ensure that we could continue to operate, even at a reduced capacity. Thus, instead of our traditional ritual of greeting members with a smile, a high five, and a question about their day, we pulled out the thermometers, pumped the hand sanitizer, and surveyed youth to detect whether they were experiencing symptoms of illness. Nonetheless, cloaked behind the checklists and masks, the smiles of our staff and youth continued to radiate. We had created a new normal, but our Clubs were open for business.

Beyond physical safety, Madison also needed to make youth feel safe emotionally so that they could process the challenges and stressors of the time. Through conversations with members, we learned that teens needed a forum to talk openly about their experiences and the anxiety, fear, and uncertainty they were feeling every day. Thus, we implemented Listening Circles, a safe space where our teen members could talk freely with their peers under the supervision of Madison staff and have constructive discussions around COVID-19, race, gender expression, modern society, politics, climate change, and any concerns they were feeling.

The pandemic also brought to light the existence of food deserts throughout the nation and growing food insecurity in the communities we serve. In response, Madison instated a weekly food pantry outside of normal operations in the summer of 2020 and continued to pursue food distribution opportunities as an ongoing priority throughout the school year. FY2021 and the challenges it brought will remain with us all for a long time, yet it is what we learned from this past year that will make us stronger and more resilient in these fluctuating

This year, we also refined our governance structure and updated our bylaws. As a result, we distinguished our Board of Directors, which is a smaller group of ten officers and directors, from our larger body of Members of the Corporation. The Directors govern the organization and Members act as ambassadors and financial and strategic stewards of Madison's mission.

In addition, Madison formed a new foundation entity, Madison Square Boys & Girls Club Foundation, as of August 1, 2021. All funds donated to the Foundation support the Club.

On behalf of Madison, I send my deepest thanks to you, our Madison community, for being a part of our legacy of service and allowing us to continue our mission. Madison's ability to pivot to meet the needs of our youth would not be possible without the support of our amazing partners and friends. Your dedication allows us to continue to grow and have positive impacts on the communities we serve. We are so excited to see what the future holds for Madison and our youth, and we invite you to take part in the upcoming chapters of Madison Square Boys & Girls Club.

Kindest regards,

Tim McChristian

EXECUTIVE DIRECTOR, MADISON SQUARE BOYS & GIRLS CLUB



COVID-19



BRONX

JOHN E. GRIMM III CLUBHOUSE 543 East 189th Street Bronx, NY 10458

JOEL E. SMILOW CLUBHOUSE 1665 Hoe Avenue Bronx, NY 10460

BROOKLYN

THOMAS S. MURPHY CLUBHOUSE 2245 Bedford Avenue Brooklyn, NY 11226

NAVY YARD CLUBHOUSE 240 Nassau Street Brooklyn, NY 11201

ELBAUM FAMILY CLUBHOUSE Located in Frederick Douglass Academy VII High School/ Teachers Preparatory High School 226 Bristol Street Brooklyn, NY 11212

MANHATTAN

PINKERTON CLUBHOUSE 250 Bradhurst Avenue New York, NY 10039

A **Safe, Positive Environment,** whether virtually or in-person, where our members are provided a stable setting that allows them to feel both physically and emotionally secure.



A no er conn

A place where having **Fun** is not only important but also emphasized. Club members develop a strong sense of belonging through the connections established with both their peers and staff.

A place where youth can develop **Supportive Relationships** with other members and adult staff so that every child feels connected to and cared for.



FOR IMPACT

A place where **Opportunities** are abundant and expectations are high.

A place where a youth's self-worth and accomplishments receive **Recognition** and **Positive Reinforcement**.

Three Priority Outcome Areas:

Academic Success Good Character & Citizenship Healthy Lifestyles



ACADEMIC SUCCESS

KEY STATS

- 96% of surveyed youth reported that they expected to, at minimum, graduate high school when asked "how far they'd go in school?" and 81% reported they would go to college and/or beyond
- 220 teens participated in workforce development programs and 236 were engaged in summer internships or project-based work experiences
- 618 youth ages 5 to 12 attended Madison's school-day Learning Labs and afterschool programs
- 209 middle-school members participated in innovative STEM programming, learning about life on Mars, planting gardens, and gaining an understanding of the immunology of COVID-19

• Ignites a lifelong love of learning among Madison's youngest

· Delivers cross-disciplinary learning opportunities to reinforce

· Prevents summer learning loss by extending learning throughout

EXPLORERS ACADEMY

critical literacy and math skills

• Ages 6 to 9

members

the summer

JUNIORS ACADEMY

- Ages 10 to 12
- Provides homework support in group and one-on-one settings to bolster members' academic skills and engagement
- Engages youth in STEM programming, utilizing a variety of curricula focused on hands-on, project-based learning experiences to provide exposure to the STEM fields and inspire interest in STEM careers
- Prevents summer learning loss by extending learning throughout the summer

• Ages 13 to 18

TEENS

- Project Graduate Program (PGP): Provides a comprehensive curriculum to help teens meet high school graduation requirements, successfully navigate the college application process, and make a successful transition to college
- College Success Initiative (CSI): Supports young alumni in their transition to college through mentoring, help with financial aid applications, and connection to various resources to promote matriculation within 6 years

"At 3 o'clock when those doors open up it symbolizes the opening of a safe space... I never felt comfortable talking about issues or expressing challenges I faced on a daily basis. The Club introduced me to open-minded people who listened, created a judgement-free zone, and helped advise me to make the right decisions. I was given the opportunity to develop lifelong bonds with people who now mean the world to me."

Nicolette Narine, Thomas S. Murphy Clubhouse

"The Club helped me become a stronger leader. I am seen as a role model to the younger youth and staff look at me to give positive guidance to the younger members.... learned about personal branding, entrepreneurship, professionalism, punctuality and being reliable."

Jeremiah Cherry, John E. Grimm III Clubhouse

COVID-19 ADDITIONAL PROGRAMMING:

SUMMER PROGRAMS:

Club Fun

- Offered completely free in light of COVID-19
- Prioritized academics to fight the learning losses exacerbated by the pandemic and bridge gaps to keep our communities going strong
- Welcomed a total of 324 members daily from 8 a.m. to 5 p.m.

Summer Youth Employment Program (SYEP)

- In partnership with DYCD (Department of Youth and Community Development), Madison provided 236 youth with a summer work experience
- 68 younger youth were engaged in a remote Project-Based Learning activity, while 168 older youth received an internship with one of our many community partners and worked 25 hours per week

Volunteer Leader Corps (VLC)

- Designed to equip teens with tools to navigate what it means to be a leader in their communities during these unprecedented times
- Participants took part in leadership-development workshops and designed and implemented volunteer projects, including working at Madison's food pantries
- Teens gained awareness of community needs, learned from each other as well as staff and community leaders about the true characteristics of leadership, and practiced these skills to make a real difference in their neighborhoods

LEARNING LABS:

- Partnered with the New York City Departments of Education and Youth and Community Development to run school-day learning centers for youth who were on a hybrid schedule
- 493 youth participated in our Learning Labs, of which 204 were existing Madison members and 289 were new members to Madison
- The average daily attendance of the Learning Labs across our sites was 74
- 77 Explorers (ages 6 to 9) and 66 Juniors (ages 10 to 12) came more than two times per week

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"SMART Girls has changed my future goals and made me realize my talents and strengths. Being a participant of SMART Girls has allowed me to make meaningful bonds and friendships. I have made invaluable connections with other girls my age and younger. I was able to set an example for others."

- Zaniah Lopez, Navy Yard Clubhouse

"The friendships I made through [the Club] were unlike any other. We grew together both physically and mentally. Members were inspired to make changes in their lives, to be accountable and to learn how to handle difficult situations in various ways. Members became a family for me to always rely on, just like brothers and sisters."

- Jeremy Ramirez, Joel E. Smilow Clubhouse



YOUTH OF THE YEAR

- Premier national recognition program for Boys & Girls Clubs of America members
- Promotes service to the Club, the importance of community and family, academic success, strong moral character, and setting life goals

PASSPORT TO MANHOOD

Addresses critical issues that young men face during pre-adoloescence and adolescence, such as ethics, decision-making, wellness, employment and careers, cooperation and conflict, diversity, relationships, and

SMART GIRLS

• A health, fitness, prevention/education, and self-esteem enhancement program for pre-adolescent and adolescent girls designed to encourage healthy attitudes and lifestyles

COVID-19 ADDITIONAL PROGRAMMING:

Listening Circles

- A new character-development initiative in response to the request of teens to have opportunities to feel heard and be empowered to create change
- Provides an interactive forum for teens to express their feelings and listen to one another in an environment that is safe, respectful, and where every voice counts equally
- Topics have ranged from the effects of COVID-19 and natural disasters to racism and social upheaval



"Dancing [at the Clubhouse] allowed me to express myself. I was no longer a shy little girl. When I danced you heard my voice. Art was therapeutic. It helped me overcome things that I wasn't able to physically speak about...If it was not for the Clubhouse and dance, I would not be where I am today."

Ania Wallace, John E. Grimm III Clubhouse

"Overall, the Club has granted me more opportunities within the past year than my school has offered me in four years, and I am grateful for every single one of them. And even though it has only been a year, the Boys & Girls Club has already begun to leave a positive impact on who I am as a person and who I want to be in the future. I'm excited to see what the Club has in store for me next year."

Jae'Da Brannigan, Elbaum Family Clubhouse

OUR PROGRAM:

- Promotes the importance of leading a healthy and productive lifestyle
- Encourages positive decision-making for physical, social, and emotional development
- Teaches sportsmanship, social, and interpersonal skills
- Educates members and their families on the importance of lifelong healthy decision making and behaviors



Triple Play: A Game Plan for the Mind, Body, and Soul

- A holistic approach to educating youth about nutrition using the curriculum Healthy Habits
- Makes physical fitness a daily practice
- Develops individual strengths and good character

Youth Empowerment

- Evidence-based program that helps teens resist drug, alcohol, and tobacco use
- Small group activities increase peer support, enhance life skills, and build resiliency

SMART Moves

- Program uses a health-promotion approach that is focused on building attitudes and skills that support healthy decision-making in young people
- Incorporates youth voice and choice in their ability to make healthy decisions and builds youth ability to demonstrate resistance skills to avoid peer pressure, analyze media influence on self-image and health behavior, and access and process health information online



COVID-19: COMMUNITY RESPONSE & RECOVERY



Just as programming looked a little different this year, so too did our definition of success. Our main consideration was to ensure that we continued to stay relevant to our communities as their needs changed. During this time, Madison strictly adhered to COVID-19 health guidelines, while pushing ourselves to do as much as we possibly could to support our youth and families.

We had several learnings from our experience, but primary among them was that our communities counted on our Clubhouses to be safe havens for their children and to provide resources, information, and stability to their families.

 Distributed food and technology to hundreds of families, including running a food pantry program, supplying meals and grocery store gift cards, and giving out laptops and tablets as these opportunities became available to us. Madison's efforts were recognized by national and local media.



 Madison hosted a vaccine panel with NYU Langone Hospital to answer questions and debunk myths about the vaccine.

Food Pantries

Alongside a community of partners, Madison instated a food pantry in response to growing food hardship in our communities. We've continued to pursue food-distribution opportunities as an ongoing priority, providing many families with necessary relief.

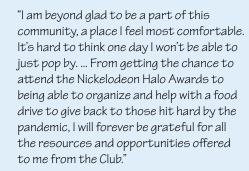
Thanks to a number of key partnerships, we were able to achieve the following:

- With tremendous thanks to the Robin Hood Foundation and Brooklyn Communities Collaborative, we were able to offer 38 additional pantry events from February through May. This equates to nearly 78,000 pounds of food and roughly 1,950 bags for families.
- Forged a partnership with City Harvest to deliver fresh produce and other food to our families two Saturdays each month at two sites: John E. Grimm III Clubhouse in the Bronx and Thomas S. Murphy Clubhouse in Brooklyn.





- In partnership with The Garden of Dreams Foundation, the NY Rangers and the NY Knicks, Madison sponsored a meal-distribution event at the Joel E. Smilow Clubhouse prepared by a local Bronx restaurant and distributed 140 grocery store gift cards to our families to assist them in purchasing healthy food to have at home.
- Installed a community refrigerator outside of our Pinkerton Clubhouse where restaurants and stores can leave excess food and residents can 'shop' for free.
- For Thanksgiving, we distributed nearly 2,000 turkeys, weighing in at over 24,000 pounds of food. We also delivered roughly 1,300 bags of healthy produce to our Club families to accompany their holiday meals.

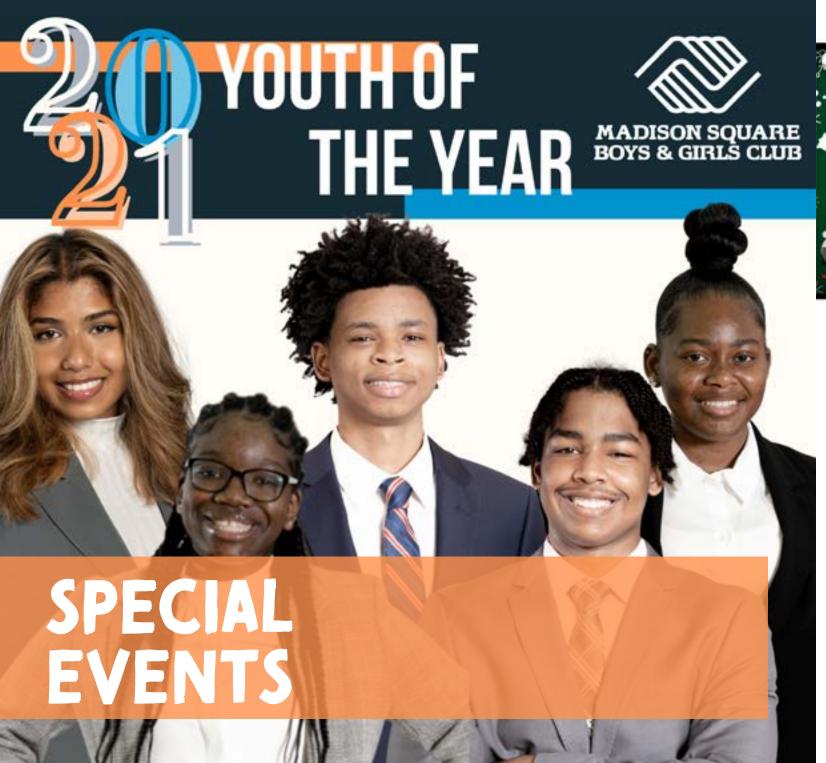


Sauda Ali, Navy Yard Clubhouse

"In an economic and hunger crisis that we are currently in, we are truly blessed to receive extra assistance. For families who are struggling and can't make it through daily, the extra assistance is needed and greatly appreciated."

Helen Goodwin, parent of Mckenzie, Joel E. Smilow Clubhouse





The 2021 **Youth of the Year Celebration** was held virtually on May 19th. The program honors our Youth of the Year ambassadors, celebrating our members who have demonstrated a consistent dedication to their education and service to their Club. Our Youth of the Year finalists inspired supporters and friends of Madison with their stories of personal triumph. The event raised over \$1 million for Club Fun, our Summer Program, and honored Champion of Youth Honorees, Carlton Charles of Hearst, and Al Zollar of Siris Capital.



On December 4th, we brought the holiday spirit to the homes of our supporters with our 2020 virtual **Christmas Tree Ball**. The event raised more than \$1.3 million to support our Teen Campus programs — providing academic support, college preparation, career exploration, financial literacy, character and leadership development, physical fitness and healthy lifestyles programming to our teen members.

Madison's 27th annual Fore the Kids Golf Tournament was hosted at the iconic Sleepy Hollow Country Club on July 26th. More than 100 players enjoyed a day of golf followed by a delicious dinner on the veranda to benefit our members.





Through partnership with the New York Yankees, more than 100 friends of Madison joined together in the Party City Suites of Yankee Stadium to cheer on the Yankees as they beat the Texas Rangers on September 21st.

THE POWER OF PARTNERSHIPS

These caring corporate citizens have partnered with us to find innovative ways to help our young people reach their full potential. We thank them for their ongoing support and commitment to furthering our mission.

Thank you to...



Setting the global standards for excellence in customer service, employee engagement, and community impact, American Express enriches all that it touches, including Madison Square Boys & Girls Club. Its strong financial commitment supported Madison's key initiatives and events during the height of the pandemic, including our food pantries, COVID-19 Relief Fund, Fore the Kids Golf Tournament, and Christmas Tree Ball. Equally important, AmEx employees donated their time and talent to staff our food pantries, read to our 6 to 9 year old members, and host skills-based volunteer events focused on leadership, college, and career support for our teens. We are grateful for the strong bond that we formed and we look forward to our continued work together.



With a shared value and commitment to inspiring and educating our youth and their families to lead healthy lifestyles, our partnership with the Empire family continues to make a direct impact on the lives and well-being of our members. With generous support of our SMART Girls and Passport to Manhood programs, Empire has helped nourish positive self-esteem, healthy attitudes, and meaningful relationships among peers and adults. In addition to the financial support, our members have benefited from Empire employee engagement events, including contests, fitness events, back-to-school celebrations, community health fairs, and more.



Garden of Dreams makes magic happen for our members both inside and outside of our Clubs. Time and again, the foundation has demonstrated unparalleled loyalty and dedication to our mission. In conjunction with our capital campaign, Garden of Dreams fully refurbished our Grimm Clubhouse in the Bronx and outfitted all of our Clubhouses with state-of the-art Notes for Notes music recording studios. Beyond our Club walls, Garden of Dreams has afforded our youth life-changing opportunities, including scholarships, game-day tickets, meetings with players and celebrities, and the once-in-a-lifetime chance to perform in talent show at Radio City Music Hall. In response to the pandemic, Garden of Dreams went above and beyond in supporting our work with program support and food donations. For all of this, Garden of Dreams is truly a dream partnership.



HEARS T A partner for more than 17 years, Hearst loyally commits to supporting our signature special events on an annual basis. We were delighted to honor Hearst executive, Carlton J. Charles, at our Youth of the Year Virtual Experience, resulting in one of our most successful events. In addition, the Hearst Foundation has also stepped up as a critical partner, supporting Madison's Building Hope Campaign, providing programmatic support, and most recently, helping with critical COVID-19 relief funds. Hearst's ongoing generosity, employee involvement and Board representation has helped us amplify our impact and continues to bolster our ability to provide the best facilities, programs and services to the youth we serve.



Invesco empowers its employees to get involved and give back, resulting in a terrific partnership. From representation on our Board and Madison Council, to employee volunteerism, to steadfast support of our Youth of the Year and Christmas Tree Ball events, Invesco helps to ensure we can continue providing high-quality programs for all of our members.



Madison is immensely grateful for our longstanding partnership with the New York Yankees and the New York Yankees Foundation. In addition to generously donating the tickets for our annual Night Out at the Yankees event, the New York Yankees provide critical programmatic support for youth at our two Bronx sites: the Joel E. Smilow Clubhouse and the John E. Grimm III Clubhouse. When the pandemic hit, the Yankees were one of our first partners to step up and support our new Food Pantry program to feed our families and communities at a time of growing food insecurity. We are also deeply appreciative of the countless once-in-a-lifetime opportunities the New York Yankees have provided for Madison members, from tickets to games, to home plate ceremonies, to the chance to meet their heroes



A special thanks to our other corporate champions:





















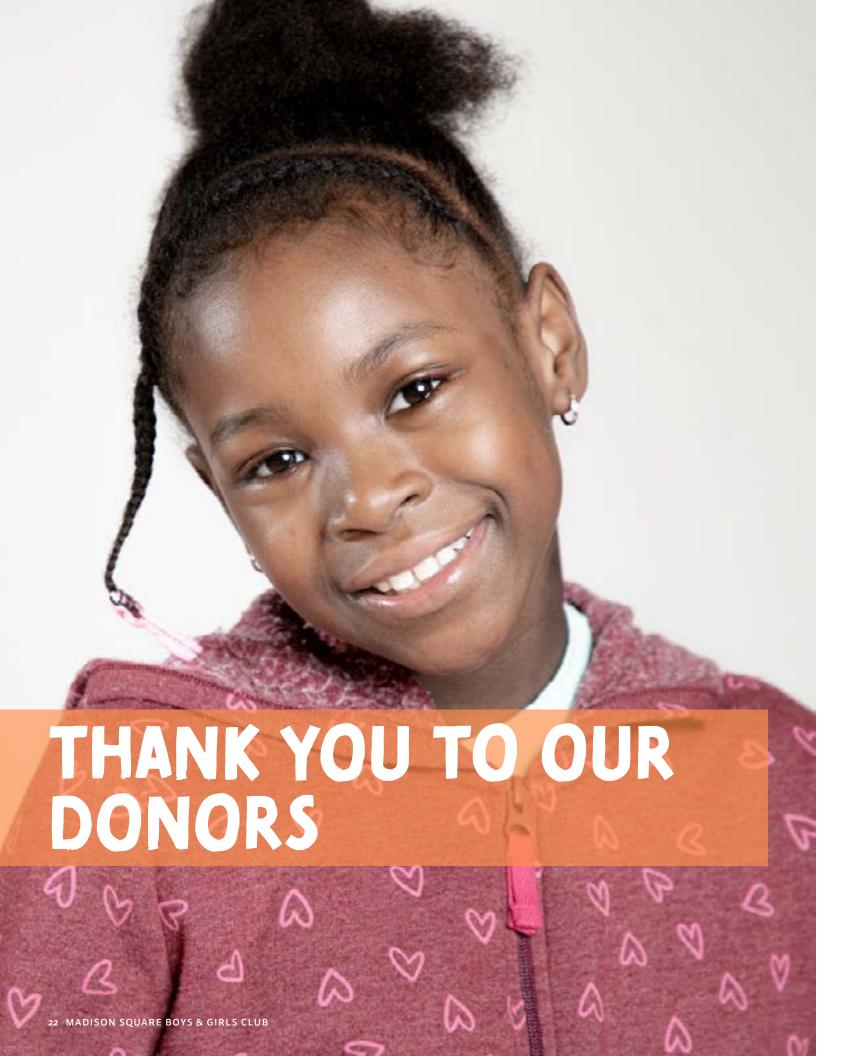








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For additional information on this, visit www.madisonsquarefoundation.org/mentor-circle

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As an emerging generation of supporters and leaders, Madison Council members take part in various volunteer engagements along with networking and fundraising events. Each member is a Madison ambassador and strives to raise awareness of the organization and its mission. Young professionals are invited to join the Council and lend their time, talent, and treasure to supporting Madison's mission to save and enhance the lives of New York City youth.

For additional information, visit www.madisonsquarefoundation.org/madison-council

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Boys & Girls Clubs of America, Office of Juvenile Prevention, Office of Juvenile Justice and Delinquency Prevention Program

The State of New York, Department of Health, Child and Adult Care Food Program

New York State Office of Alcoholism and Substance Abuse Services

New York City Human Resources Administration, Administration for Children's Services

New York City Council Discretionary Funding, Councilman Bill Perkins Madison Square Boys & Girls Club is a founding member of Boys & Girls Club of America, and we wish to express our deepest gratitude for this strong, ongoing partnership.

We are also grateful to our New Markets Tax Credit financing partners: Empowerment Reinvestment Fund Nonprofit Finance Fund NYC Economic Development Corporation PNC Bank





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Planned giving allows you to create a lasting legacy at Madison Square Boys & Girls Club that ensures the Academic Success, Good Character & Citizenship, and the adoption of Healthy Lifestyles for youth living in New York City's most under-resourced neighborhoods. The simplest way to make a planned gift to Madison Square Boys & Girls Club is by making a gift through your will or living trust.

For additional information on this or other ways to create your legacy, please visit www.madisonsquarefoundation.org/planned-giving.

If you have included Madison Square Boys & Girls Club in your will, please contact Anna Phewa (aphewa@madisonsquarefoundation.org) so we may recognize your intention and ensure all funds are allocated according to your wishes.

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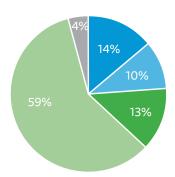
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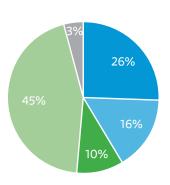
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FINANCIALS

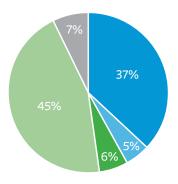
(Fiscal Year October 1, 2020-September 30, 2021)

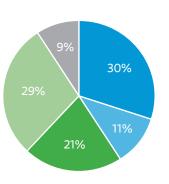
REVENUE & SUPPORT	FY2021		FY2020	
Contributions	\$3,275,486	14%	\$3,838,178	26%
Special Events	\$2,424,024	10%	\$2,259,664	16%
Government Support	\$3,176,449	13%	\$1,493,373	10%
Investment Income	\$14,350,321	59%	\$6,704,003	45%
Other Revenue & Support	\$1,029,171	4%	\$538,837	3%
Total Revenue and Support	\$24,255,451	100%	\$14,834,055	100%





EXPENSES	FY2021		FY2020	
Academic Success	\$7,200,676	37%	\$4,736,155	30%
Good Character & Citizenship	\$1,018,373	5%	\$1,820,186	11%
Healthy Lifestyles	\$1,137,170	6%	\$3,356,790	21%
Management & General	\$8,681,988	45%	\$4,542,163	29%
Fundraising & Development	\$1,318,605	7%	\$1,453,228	9%
Total Expenses	\$19,356,812	100%	\$15,908,522	100%





OTHER CHANGES IN NET ASSETS

Forgiveness of Debt - PPP Loan Bad Debt Loss	\$1,443,999	(\$1,000,000)	
Change in Net Assets	\$6,342,638	(\$2,074,467)	
Net assets - beginning of year	\$107,154,436	\$109,228,903	
Net assets - end of year	\$113,497,074	\$107,154,436	





THANK YOU

TO ALL

of our generous partners, supporters, staff, volunteers, members, families and the communities we serve

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CONTINUED SUPPORT

allows us to continue to serve and support New York City's most at-promise youth to discover their dreams and find solid footing in their bright futures.

We are grateful for each and every one of you and would like to welcome our new donors to the ever-growing Madison family.